



**Wrightsville Beach Board of Alderman
REGULAR MEETING**

5:30 PM TUESDAY, JUNE 9, 2026

Wrightsville Beach Town Hall Council Chambers
321 Causeway Drive, Wrightsville Beach, NC

AGENDA (ALL ITEMS ARE FOR DISCUSSION AND POSSIBLE ACTION)

1. Call to Order

2. Pledge of Allegiance

3. Invocation

4. Public Comments

Notes on Comment Period: Each speaker is asked to limit comments to 3 minutes. Citizens should sign up at Town Hall by 5:00 p.m. the day of the meeting. The Board is interested in hearing your concerns, but speakers should not expect Board action or deliberation on subject matter brought up during the Public Comment segment. Topics requiring further investigation will be referred to the appropriate Town officials or staff and may be scheduled for a future agenda.

5. Consent Agenda

Notes on Consent Agenda: All items on the Consent Agenda are considered routine, to be enacted by one motion without discussion. If a member of the Governing Body requests discussion of an item, the item will be removed from the Consent Agenda and considered separately.

- a. Approval of the open and closed session minutes of the 5-12-26 regular meeting.
- b. Acknowledgement of previously-approved special events for July.
- c. Approval of special event permits for Ironman 2027.
- d. Approval of amendments to ESA SNC Surf Contest special event permits.
- e. Adoption of Resolution (2026) 2373 adopting the 2026 Hurricane Operations Plan.
- f. Consider an application for the Naming of Town Assets: Tennis Court in Honor of Jackie Jenkins.

6. Presentations

- a. Consider a presentation on and approval of the FY26-27 Marketing Advisory Committee Budget.

7. Public Hearing--None.

8. Regular Agenda

- a. Dogs on the Beach Ordinance
- b. Consider appointments/reappointments to the Marketing Advisory Committee.

9. Other Items and Reports

10. Closed Session--None.

CITIZENS WITH DISABILITIES REQUIRING SPECIAL NEEDS TO ACCESS THE SERVICES OR PUBLIC MEETINGS OF WRIGHTSVILLE BEACH GOVERNMENT SHOULD CONTACT THE TOWN MANAGER'S OFFICE FIVE DAYS PRIOR TO THE MEETING BY CALLING (910) 256-7900.

BOARD OF ALDERMEN MINUTES

MAY 12, 2026, 5:30PM

TOWN HALL COUNCIL CHAMBERS, 321 CAUSEWAY DRIVE, WRIGHTSVILLE BEACH

The meeting was called to order at 5:30pm by Mayor Dull. After the Pledge of Allegiance, the invocation was provided by Rev. Caroline Jinkins, Little Chapel on the Boardwalk. The following were present:

Board of Aldermen

Ken Dull, Mayor
Jeff DeGroote, Mayor Pro-Tem
Margaret Baggett, Alderman
Vivian (Zeke) Partin, Alderman
Todd Schoen, Alderman

Staff

Haynes Brigman, Town Manager
Lance G. Heater, Town Clerk
Grady Richardson, Town Attorney
Jason Bishop, Police Chief
Matt Holland, Fire Chief
Bailey Hartsell, Communications Manager
Katie Carus-Childers, Parks & Rec. Director
Tony Wilson, Director of Planning
Brian Murray, Finance Director

PUBLIC COMMENTS

Lucas McLawhorn introduced his non-profit organization Well-Fed Ed, which he stated offers plant-based meals to underserved communities.

Stoney Mason, 203 Lee's Cut, noted the extension of the CFPUA water/sewer replacement project and asked that CFPUA pave and put gravel in place to limit problems relating to dust and asked for improved signage for visitors to Pelican Drive.

Jim Smith, Channel Dr., stated that the Parks & Recreation Master Plan survey was too lengthy and suggested changes to the document.

Sue Bulluck, Chamber of Commerce, 1) expressed appreciation for the Town's budget; 2) asked the Board to seek a delay of the NCDOT Military Cutoff/Eastwood flyover project until after the completion of the bridge replacement projects; and 3) provided information on Chamber activities for businesses regarding the bridge replacement projects.

Anne Allen, resident of Channel Walk, asked 1) that residents be provided weekly updates regarding lane closures related to the CFPUA water/sewer replacement project; 2) for enhanced ability for residents to be able to turn left out of Channel Walk during the project; 3) a definitive date for paving of Pelican Dr.; and 4) perhaps work to decrease openings of the Heidi Trask Bridge for private boat traffic.

CONSENT AGENDA

Upon motion by DeGroote, seconded by Partin and carried unanimously, the Consent Agenda was approved. It consisted of: 1) approval of the open session minutes of the 4-14-26 regular meeting; 2) acknowledgement of previously-approved special events for June; 3) acknowledgement of departmental quarterly reports for the months of January, February and March, 2026; 4) adoption of Resolution (2026) 2371 proclaiming the month of May as Bike Month; and 5) approval of lease renewal agreements for Town-owned properties.

CONSIDER A PRESENTATION FROM REPRESENTATIVES OF THE CAPE FEAR SAIL & POWER SQUADRON AND CONSIDER ADOPTION OF RESOLUTION (2026) 2368 DECLARING THE WEEK OF MAY 16-22 AS SAFE BOATING WEEK

Present to speak on the importance of boating safety, and particularly the use of automatic inflatable life vests, was Jim Kennedy, Executive Officer. Upon motion by Partin, seconded by DeGroote and by unanimous vote, the Resolution was adopted.

CONDUCT A PUBLIC HEARING ON THE FY 26-27 BUDGET AND CONSIDER ADOPTION OF BUDGET ORDINANCE (2026) 686-B APPROVING THE FY 26-27 TOWN BUDGET IN ITS ENTIRETY

Brigman stated: 1) the budget development process began in January, with four budget workshops held with the Board of Aldermen; 2) the budget process followed NC General Statutes for preparing budget plans for raising and spending funds for specific programs, services, and capital during a fiscal year; 3) the budget must be balanced – revenues equal expenses; 4) the fiscal year runs from July 1, 2026 to June 30, 2027; and 5) significantly reduced Enterprise Fund budget this year with the merger/elimination of the Water & Sewer Department. Brigman reviewed fund accounting for the Town, noting that there were 3 types of funds – General Fund, enterprise funds (the Stormwater Fund) and restricted funds (Powell Bill Fund and Capital Reserve Fund).

Brigman listed budget priorities as: 1) create a budget that meets the current and future needs of the Town; 2) focus on quality of life factors for residents (public safety concerns, amenity improvements, and aesthetic enhancements); 3) maintain healthy reserve funds (Fund Balance) while preparing for future challenges and threats (bridge replacement projects, disaster recovery, and beach renourishment); 4) the budget is balanced, with no use of Fund Balance (reserve fund), and no increase in the property tax rate; 5) research new/enhanced services and facilities for residents through planning and community engagement efforts such as the P&R Master Plan update and Municipal Complex Master Plan; and 6) continue to plan for impacts of the bridge replacement projects.

Brigman stated that the draft FY2027 budget was prepared using a Tax Rate of \$0.0531 per \$100 valuation, which is the same tax rate utilized for the FY2026 budget following the property revaluation process conducted by New Hanover County. The Town experienced limited property value growth (+/- 1%) from the previous year, which is typical for a community with limited development opportunities and following the tax revaluation process, the Town saw a larger than normal reduction in tax values after appeals were completed with a decrease in the tax base of \$138 million.

Brigman noted that due to New Hanover County's sales tax distribution methodology, and other NHC jurisdictions potentially adopting tax rates higher than their current rates, the Town could see reduced Sales Tax collections, estimated at \$200,000. Another factor in revenue reduction is that the Town previously allocated funds from the Water/Sewer Enterprise Fund to the General Fund to offset administrative expenses resulting in a net reduction of \$230,000 in annual revenue for the General Fund compared to FY2025. Increased operating expenses included health insurance premium increase and benefit improvements and increases in expenses for contracted services.

Brigman provided an overview of General Fund revenues, expenses by department, and the Capital Improvement Plan. In summarizing the General Fund, Brigman noted: 1) no significant service delivery changes expected for FY2027; 2) no new personnel requests; 3) the budget proposed a 3.3% CPI/COLA increase and a 0-5% merit pool, with no health/dental/vision plan changes; 4) no administrative or organizational changes for departments; 5) continued technology advancements across the Town; 6) vehicle and equipment replacements for greater efficiency and operational effectiveness; and 7) significant planning initiatives across the Town for current and future needs. Brigman noted that no changes were proposed to the Town's Fee Schedule and that parking rates

were adopted prior to the current parking season. Brigman stated that the Board could consider fee schedule changes throughout the year, such as those currently being considered by advisory boards.

Brigman expressed appreciation to the Board and staff for their work on the budget, in particular Finance Director Murray. Dull expressed appreciation to Brigman and Town staff.

The public hearing was declared open at 6:12pm.

Lucy Gee, 19 Myrtle Ct., expressed concern regarding the potential loss of green space due to the paving of the parking lot of the Historic Square.

Stoney Mason, 203 Lee's Cut, asked Brigman the status of the Town's reserve funds. Brigman responded that there was \$11 million in the capital reserve fund and a little more than \$30 million in the General Fund to cover 3 categories: 1) disaster recovery; 2) beach nourishment; and 3) lost revenues due to the bridge replacement projects.

Sue Bulluck, speaking on behalf of the Chamber of Commerce, stated that all of the Town's reserve funds were spent in recovery efforts following Hurricane Fran, therefore even though \$30 million seems like a large number, it can disappear quickly in a disaster circumstance or if the Town had to fund a beach nourishment project.

Laura King, 2400 N. Lumina Ave., asked the Board to consider using pervious surface options when considering new projects which might create more impervious surfaces.

Neal Briggi, 4 W. Henderson St., 1) thanked Murray for a good budget; 2) said that the previous budget had emphasized quality of life as a priority, but that he had not seen improvement in issues such as noise and traffic over the last year; 3) stated he had seen an increase in the Police Department budget but questioned whether there was a plan to use those funds toward quality of life improvements; 4) said he had not seen anyone take ownership of the traffic problems and that the noise heard from his deck had not abated; and 5) requested the Board develop goals regarding spending Police Department funds on quality of life issues. Brigman stated that the Town had been addressing quality of life issues as follows: 1) that 3 additional officers had been authorized by the Board to address quality of life issues, however, the Town had not been able to realize the benefit of those positions because it had not been able to fill the positions; 2) the Town had looked at instituting a noise camera, but legal issues had caused it to pause that effort; 3) the Town had removed parallel parking spaces on N. Lumina to improve biking and walkability; 4) the Town had rolled out a parking availability site; 5) the Town had worked on paving streets, installing crosswalks and working with NCDOT to improve the Waynick/Causeway intersection; and 6) the Town was working on many other efforts which have not yet been implemented. Brigman stated that quality of life issues were not just things that were stated, but that real action had been taken and would be taken to address them.

John Van Horn, 420 Waynick Blvd., asked if funds had been assigned to resurface Waynick Blvd., stating that surface issues caused noise. Brigman responded that this was an NCDOT roadway and that the Town would bring it up with the state.

Jim Smith, Channel Dr., asked the Board to spend responsibly.

There being no other persons who wished to comment, the public hearing was closed at 6:35pm.

Upon motion by Partin, seconded by Schoen and carried unanimously, the Board adopted Ordinance (2026) 686-B adopting the FY 26-27 budget in its entirety.

Baggett asked that the Board be cautionary regarding the multi-use path and encouraged further discussion before the project was moved forward.

CONSIDER ADOPTION OF RESOLUTION (2026) 2372 CHANGING THE CAPITALIZATION (MATERIALITY) THRESHOLD FOR CAPITAL ASSETS

Murray stated that the capitalization threshold is the minimum amount where a purchase is considered a long-term asset rather than a normal expense. The NC Government Finance Officers Association recommends that Towns have a threshold of \$10,000 to eliminate unnecessary reporting. Murray stated that the change would allow the Town to eliminate the purchase of reporting software, at an annual savings of \$6,000. Upon motion by DeGroot, seconded by Baggett and carried unanimously, the resolution was adopted.

CONSIDER APPROVAL OF A RECOMMENDATION FROM THE PARKS & RECREATION ADVISORY COMMITTEE TO PROCEED WITH THE RECREATION NEEDS ASSESSMENT SURVEY

Carus-Childers stated that the Board recently directed staff to update the 2020 - 2030 Parks, Recreation, and Open Space Master Plan. Part of the update process is to complete a needs assessment survey. She stated that the plan was to mail a postcard to Wrightsville Beach property owners and businesses that will include a QR code to access the online survey. The postcard will include directions for obtaining a hard copy of the survey for anyone who may prefer the paper copy to completing it online, with the postcard to be mailed around August 1, and the survey will remain open through October 31, 2026. Carus-Childers said the Parks and Recreation Advisory Committee had reviewed the survey and voted unanimously to recommend its approval. Baggett suggested that the Board consider the comments of Jim Smith regarding the survey. After discussion, the consensus of the Board was to return the issue to the Parks & Recreation Advisory Committee to discuss the concerns expressed.

CONSIDER THE RECOMMENDATION OF THE PARKS & RECREATION ADVISORY COMMITTEE REGARDING SPECIAL EVENTS OCCURRING BETWEEN MEMORIAL DAY AND LABOR DAY DURING THE PERIOD OF BRIDGE REPLACEMENTS

Brigman stated that at the April meeting, in response to a recommendation of the Parks & Recreation Advisory Committee and the pending impacts of the bridge replacement projects, the Board approved the continuation of special events which occur after Labor Day and before Memorial Day during the period of bridge replacements (subject to adjustment based on actual conditions), but tabled consideration of events which occur in the summer months between those holidays. Brigman noted that since 2015, the Town has not authorized any new events to occur during the months of May, June, July, and August, but did allow recurring events that were active in 2015 to continue during those months. Brigman said that the Board should provide direction on special events (both recurring and new requests) for the period of time between Memorial Day and Labor Day. Brigman said the Board had three options: 1) continue the existing policy of not allowing any new special events during the peak season period, but continue to allow the recurring events that have been approved since 2015; 2) prohibit any special event from occurring during the peak season, even the recurring events that have been allowed since 2015; and 3) allow applications to be submitted for new special events during the peak season period, with each application being considered separately by the Board of Alderman.

Brigman recommended continuing with the existing policy of not permitting any new special events but allowing the recurring events to continue. As the impacts of the bridge replacement projects become more evident, the Board can make changes that are necessary and in the best interest of the Town given the impacts of the project. Upon motion by Baggett, seconded by DeGroot and carried unanimously, the Board approved Brigman's recommendation.

CONSIDER APPROVAL OF SPECIAL EVENT APPLICATIONS BY THE NC HOLIDAY FLOTILLA FOR THE DAY IN THE PARK AND THE BOAT PARADE & FIREWORKS EVENTS

Carus-Childers stated that there were no changes to the scheduled activities from prior years except for the location from which the fireworks will be discharged. This year the proposed location for the fireworks launch will be from a barge on Banks Channel. The committee would like to alternate the

fireworks launch location each year to offer viewing opportunities for different areas of the beach. In either location, a radius of 600 feet from the barge must remain clear of any other vessels. Carus-Childers stated the applications had been reviewed by staff, and the Parks and Recreation Advisory Committee recommended that the Board approve the applications. Upon motion by Partin, seconded by Baggett and carried unanimously, the Board approved the applications.

CONSIDER AN APPOINTMENT TO THE BOARD OF ADJUSTMENT

Brigman noted that a vacancy existed for an unexpired term ending January 2028 on the Board of Adjustment. The vacancy was created by the resignation of Hank Miller, on being appointed to the Parking Committee. Using ballots, the Board appointed Lisa Weeks, 408 N. Channel Dr. to the Board. Detailed votes were as follows:

BOARD OF ADJUSTMENT	
APPLICANT	VOTE
Darryl Mills	Dull, DeGroot
Lisa Weeks	Baggett, Schoen, Partin

CONSIDER ADOPTION OF ORDINANCE (2026) 1871 AMENDING SECTION 130.03 OF THE TOWN CODE REGARDING THE ALLOWANCE OF ALCOHOL SALES AT TOWN-SPONSORED EVENTS

Carus-Childers stated that at the March 24, 2026 Budget Workshop, the Board directed staff to research the requirements for the sale of alcohol at the Town-sponsored summer Concerts in the Park. Part of that process was to review the current ordinance pertaining to the consumption and possession of alcoholic beverages. Carus-Childers stated that the ordinance required several changes regardless of whether or not the Town considers the sale of alcohol at Town-sponsored events. Changes included: 1) adding the definition of Spirituous Liquor; 2) changing the definition of Malt Beverage to that of the current North Carolina State Statute for consistency; 3) removing the definition of "pedestrian" since revisions to the ordinance make the term unnecessary; 4) consolidating sections (B) 1, 2, 3 and (C) due to redundancy; and 5) adding verbiage which allows the Board of Aldermen to permit at their discretion the sale and consumption of alcohol on Town property. In response to a question, Richardson stated that he had reviewed and revised the proposal and had no objections. Upon motion by DeGroot, seconded by Baggett and carried unanimously, the Ordinance was adopted.

CONSIDER AUTHORIZING THE TOWN MANAGER TO EXECUTE AN AGREEMENT WITH LIGHTHOUSE BEER & WINE GOVERNING THE SALE OF ALCOHOL AT TOWN-SPONSORED SPECIAL EVENTS AND APPROVAL OF BUDGET ORDINANCE (2026) 687-B FUNDING THE PURCHASE OF ALCOHOLIC BEVERAGES FOR RESALE

Carus-Childers stated that according to the ABC Commission, the Town would be required to obtain a Special One-Time Permit for each concert event. A permit application must be submitted at least 14 days in advance of the event. Carus-Childers explained the information that would need to be detailed in the application, one of which would be the agreement with the vendor, Lighthouse Beer & Wine. In addition, there is a need to approve a budget ordinance in order to fund the purchase of alcoholic beverages for resale. Carus-Childers noted that the Parks & Recreation Advisory Committee was in support of the proposal. Brigman noted that the Police Department had concerns about the proposal and that the Town would be monitoring the event to ensure that there were no issues in the implementation of alcohol sales. Upon motion by Partin, seconded by Schoen and

carried unanimously, the Board adopted the Budget Ordinance and authorized the Town Manager to execute the agreement.

OTHER ITEMS & REPORTS:

- A. **Alderman Schoen:** stated that he was impressed by the parking availability website which had been implemented by Pivot Parking.
- B. **Alderman Partin:** attended the Annual Travel Breakfast.
- C. **Alderman Baggett:** nothing to report.
- D. **Mayor Pro Tem DeGroot:** nothing to report.
- E. **Mayor Dull:** nothing to report.
- F. **Town Manager Brigman:** noted 1) the Meet the Manager event would be held 5/18 for the public; 2) the Parking Committee would meet on 5/28; 3) reported that NCDOT had done a press release in which it was noted that the first bridge to be replaced was the small bridge on Salsbury, with the project beginning in November of this year, with completion estimated for 2/27; and 4) he would be preparing a Q&A video on the bridge replacements.
- G. **Town Attorney Richardson:** nothing to report.
- H. **Town Clerk Heater:** nothing to report.

CLOSED SESSION TO CONSULT WITH AN ATTORNEY EMPLOYED OR RETAINED BY THE PUBLIC BODY IN ORDER TO PRESERVE THE ATTORNEY-CLIENT PRIVILEGE BETWEEN THE ATTORNEY AND THE PUBLIC BODY AS AUTHORIZED BY NCGS 143-318.11(A)(3)

At 7:11pm Schoen made a motion to enter into closed session for the purpose of consulting with an attorney employed or retained by the public body in order to preserve the attorney-client privilege between the attorney and the public body as authorized by NCGS 143-318.11(a)(3). The motion was seconded by Partin and carried unanimously.

Upon motion by Partin, seconded by Schoen and carried unanimously, the Board returned to open session at 7:35pm.

Brigman stated that the Board had discussed the Town Manager's recommendation for settlement of the Notice of Violation regarding the Commodore Club. Upon motion by Partin, seconded by Schoen and carried by a vote of 4-1 (DeGroot opposed), the Board affirmed the Town Manager's recommendation.

There being no further business, the meeting was adjourned at 7:36pm.

Respectfully submitted,
Lance G. Heater, Town Clerk

APPROVED SPECIAL EVENTS

July 2026

Distribution List:

Matt Holland, WBFD
 Sam Proffitt, WBFD
 Robert Pugh, WBFD
 Jason Bishop, WBPD
 James Lowe, WBPD
 Brian Neague, WBPD
 Daniel Gaither, WBPD
 Jordan Smith, WBPD
 Bill Fay, Public Works

Evan Morigerato, Public Works
 Danny Floyd, Public Works
 Ashley Reid, Public Works
 Samantha Johnson, Public Works
 Tony Wilson, Planning & Parks
 Shannon Slocum, Park Ranger
 Scott Sprenger, Park Ranger
 Haynes Brigman, Town Manager
 Bailey Hartsell, Communications

WB Marketing Advisory Committee
 Wrightsville Beach Museum
 Josh Yates, Pivot Parking
 Board of Aldermen
 Heavenly Scent LLC
 Hannah Almeter, Wilmington CVB
 Parks & Rec Advisory Committee

FOR PARKING PURPOSES: Highlighted Events are reservations/events in WB Park.
Bold print indicates event pending BOA approval. Indicates event requiring a road closure.

DATE	TIME	NUMBER OF PARTICIPANTS	ACTIVITY	NAME	LOCATION	Vehicle on Beach Permit
Wed 7/1	6:00 pm - 8:00 pm	30	WB Adult Basketball League	WBPR	WB Park Basketball Courts	
Thurs 7/2	8:00 am - 11:00 am	12	Wedding	Lamb	WB Park Event Stage	
Thurs 7/2	6:30 pm - 8:00 pm	500	TOWB Concert in the Park	WBPR	WB Park Event Stage - Southern Trouble	
Fri 7/3	3:00 pm - 5:00 pm	30	HOA Meeting	Lookout Harbor	Fran Russ Recreation Center	
Fri 7/3	6:45 pm - 8:15 pm	65	AA Meeting	Wit's End Group	Fran Russ Recreation Center	
Mon 7/6	8:00 am - 1:00 pm	1000	WB Farmers' Market	WBPR	WB Park Softball Field	
Mon 7/6	9:00 am - 10:30 am	10	Bird Walk	Audubon NC	Beach strand at access 43	
M-Th 7/6-7/9	6:00 pm - 8:00 pm	30	WB Adult Basketball League	WBPR	WB Park Basketball Courts	
Thurs 7/9	6:30 pm - 8:00 pm	500	TOWB Concert in the Park	WBPR	WB Park Event Stage - ReSoul Band	
Fri 7/10	6:45 pm - 8:15 pm	65	AA Meeting	Wit's End Group	Fran Russ Recreation Center	
Sat 7/11	11:00 am - 5:00 pm	100	Family Reunion	Highsmith	WB Park Picnic Shelters 1 & 2	EVENT CANCELLED
Mon 7/13	8:00 am - 1:00 pm	1000	WB Farmers' Market	WBPR	WB Park Softball Field	
Mon 7/13	9:00 am - 10:30 am	10	Bird Walk	Audubon NC	Beach strand at access 43	
Tue 7/14	4:30 pm - 7:30 pm	65	Wrightsville Beach Lacrosse	Bendjy	WB Park Soccer Field	
Thurs 7/16	6:30 pm - 8:00 pm	500	TOWB Concert in the Park	WBPR	WB Park Event Stage - Jack Jack 180	
Fri 7/17	6:45 pm - 8:15 pm	65	AA Meeting	Wit's End Group	Fran Russ Recreation Center	

APPROVED SPECIAL EVENTS

July 2026

Mon 7/20	8:00 am - 1:00 pm	1000	WB Farmers' Market	WBPR	WB Park Softball Field	
Mon 7/20	9:00 am - 10:30 am	10	Bird Walk	Audubon NC	Beach strand at access 43	
Tue 7/21	4:30 pm - 7:30 pm	65	Wrightsville Beach Lacrosse	Bendjy	WB Park Soccer Field	
Thurs 7/23	6:30 pm - 8:00 pm	500	TOWB Concert in the Park	WBPR	WB Park Event Stage - The Cruise Brothers	
7/24	6:45 pm - 8:15 pm	65	AA Meeting	Wit's End Group	Fran Russ Recreation Center	
Mon 7/27	8:00 am - 1:00 pm	500	WB Farmers' Market	WBPR	WB Park Softball Field	
Mon 7/27	9:00 am - 10:30 am	10	Bird Walk	Audubon NC	Beach strand at access 43	
Tue 7/28	4:30 pm - 7:30 pm	65	Wrightsville Beach Lacrosse	Bendjy	WB Park Soccer Field	
Thurs 7/30	6:30 pm - 8:00 pm	500	TOWB Concert in the Park	WBPR	WB Park Event Stage - Port City Shakedown	
Fri 7/31	6:45 pm - 8:15 pm	65	AA Meeting	Wit's End Group	Fran Russ Recreation Center	

* indicates vehicle on beach permit issued to L&L Tent Rentals,
Beach Side Occasions, ETC. Party Rentals or Sweet Water Bamboo

TOWN OF WRIGHTSVILLE BEACH

PARKS & RECREATION

4 Fran Russ Drive • P.O. Box 626

Wrightsville Beach, N.C. 28480

(910) 256-7925 • ParksAndRecreation@towb.org • www.towb.org

MEMORANDUM

To: Mayor Dull and Board of Aldermen

From: Katie Carus-Childers, Parks & Recreation Director *Katie*

Subject: Iron Man 2027 Special Event Permit Applications

Date: June 2, 2026

The Iron Man 70.3 race event has occurred on Wrightsville Beach since 2016. The event has always been very well organized. The upcoming bridge replacement projects bring additional challenges to this race as we work through the event management plan to insure adequate traffic flow, minimal disruption to residents' schedules, and most importantly maintaining public safety. Sami Winter, Iron Man Race Director met with Town staff to review those challenges and with staff, developed what we believe will allow the race event to continue safely and with minimal traffic delays.

Attached for the Board's consideration are the 2027 Iron Man special event permit applications for the bike check-in scheduled for Friday and Saturday, October 15 and 16, 2027 and for race day Sunday, October 17, 2027. The event is typically held on Saturdays, but the 2027 tide schedule indicates more favorable swim conditions on Sunday, October 17.

Some of the adjustments made to support the revised event management plan include:

- 1) 500 fewer athletes reducing the number to 2,300
- 2) Requirement that athletes must be bused to Wrightsville Beach Park
- 3) Spectator large screen event viewing area established at the race finish in downtown Wilmington to discourage spectators from visiting the race start
- 4) While Salisbury Street is closed to vehicle traffic for the bridge replacement project, and when Causeway is closed for the swim/bike transition, traffic will be diverted through the municipal complex via Gene Floyd (see map)

REQUESTED ACTION: Approve Iron Man 2027 special event permit applications as presented.

**TOWN OF WRIGHTSVILLE BEACH, NC
SPECIAL EVENT PERMIT APPLICATION**

Wrightsville Beach Parks & Recreation Department
P. O. Box 626, Wrightsville Beach, NC 28480
(910) 256-7925

A SEPARATE APPLICATION MUST BE COMPLETED FOR EACH EVENT DATE.
PLEASE TYPE OR PRINT LEGIBLY AND INCLUDE THE APPROPRIATE FEE WITH APPLICATION

FOR OFFICE USE ONLY

New Recurring

PRAC Recommendation:
 Approve
 Approve w/ Conditions
 Do Not Approve

Participants / Fee Per Day:

1-25	\$130
26-100	\$180
101-199	\$250
200-400	\$400
401-600	\$500
601-1,000	\$600
<input checked="" type="checkbox"/> 1,001-2,000	\$700
2,001-3,000	\$800
3,001-4,000	\$900
4,001+	\$1,500

SEP Security Deposit:
Participants / Fee

0-199	\$0
200-400	\$200
401-600	\$500
601-1,000	\$1,000
<input checked="" type="checkbox"/> 1,001-2,000	\$1,500
2,001+	\$2,000

Non-profit organization?
Yes No

Tax Exempt ID: _____

Time between 8 am & 10 pm? 3-day pickup & setup

Number of Hours _____

Rain date necessary?
Yes No

Park Facility Reserved?
Yes No Not Required

Portable toilets needed?
Yes No Not Required

Trash Disposal Service?
Yes No Not Required

Health Dept permit?
Yes No Not Required

1. Description of event: IRONMAN 70.3 Bike Check in (2-Day event)

2. Event Day and Date: Friday, October 15, 2027 (see attached cover letter for possible Sat. Oct. 16), 2027
 and Saturday, October 16, 2027

Timeframe needed: Set up 8:00 am/ pm to Tear down 6:00 am/ pm

Event start time: 9:00 am/ pm Event end time: 5:30 am/ pm

3. Estimated number of participants (including spectators): 2300 athletes/50 Spectators

4. Location: Wrightsville Beach Park (see new maps for relocated transition spaces)

5. Individual making request: Sami Winter, Race Director
 Complete Mailing Address: 13 W. Henderson St. Wrightsville Beach, NC 28480
 Phone Number: 910-228-1619 E-mail: sami.winter@ironman.com

6. Individual who will be on site and in charge of activity: Sami Winter and IRONMAN STAFF
 Complete Mailing address: 13 W. Henderson St. Wrightsville Beach, NC 28480
 Phone Number: 910-228-1619 E-mail: sami.winter@ironman.com

7. Sponsoring organization/corporation (if applicable): The IRONMAN Foundation/WTC
 Contact: Joanna Jordan
 Complete Mailing Address: 3407 W Dr. Martin Luther King Jr. Blvd. Suite 100 Tampa, FL 33607
 Phone Number: _____ E-mail: joanna.jordan@ironman.com

8. Briefly describe provisions for the following:
 Toilet facilities: 30 Portable toilets brought in the day prior to event
 Trash disposal: Trash Cans stationed throughout the park and trash taken to dumpster in Mayfaire (Plastic and aluminum must be recycled. Use of styrofoam and glass is prohibited.)
 Parking: In 2026 we are instituting planned check in times minimizing traffic congestion. 200 athletes/hour will allow us to you the back parking area and old Farmer's Market Lot. If that does not go well, then Pro Bike Express will transport the majority of the bikes; and we will require athletes on the beach to register
 Electrical power and/or water needs: IRONMAN will provide

9. Will food be served? yes-(packaged) If yes, has permit from Health Dept. been obtained? not needed
 Please explain: Only pre-packaged food for volunteers and possible pizza delivery

FOR OFFICE USE ONLY

SEP Fee: \$860 10/17 PD Contract: Attached COI

Facility Use Fee: _____ OR Contract: S WBPD

Security Deposit: \$2000 COI: WBOR

Parking Fees: _____ Brief

Traffic Cones: _____ TOTAL PAID: Invoice/Fees

TOTAL DUE: _____ Check #: _____ UNLOCK TOWN HALL BREAKER BOX?

FOR OFFICE USE ONLY

Site plan included?
Yes No Not Required

Permit(s) needed for vehicle on the beach?
Yes No

Number needed: _____
Vehicle permit issued to: _____

Vendors requested? If yes, attach a list of the vendors.
Yes No

*Full road closure required? Yes No
Causeway btw Bob Sawyer & Salisbury

If yes, do you have NCDOT approval? Yes No

Police support requested? Yes No Not Required

PD Comments: _____

Fire Department support requested? Yes No Not Required

FD Comments: _____

Ocean Rescue support requested? Yes No Not Required

OR Comments:
Guards if available

EMS support required? Yes No

Certificate of Insurance obtained? Yes No Not Required

Prior to event

10. Will there be any music, PA system, or loud activities (if any, briefly describe)? _____

No

If yes, provide information specifying location and direction of noise-emitting devices along with proposed noise level, frequency, and duration: N/A

11. Will any banners, tents, stages, chairs, nets, decorations, etc., be used at this activity? Yes

If so, what company is providing the equipment: NOX and LAS

Describe equipment in detail and provide a sketched plan: Once transition areas are approved then we will barricade areas and soft fencing along all of the barricades

12. Will there be sales of any types of souvenirs, t-shirts, food, drinks or other products on public property?

If so, describe in detail: No

13. Is police assistance necessary? No Yes Are you requesting the closing of any streets? No Yes

If so, please specify: _____

*Events requiring a complete road closure must pay a fee of \$0.50 per registered participant. Amount will be submitted with a statement attesting to the number of participants. Payment is due within fourteen (14) days of the event. The NC Department of Transportation requires a permit for road closures on state maintained roads.

Organizers of runs and other race events are responsible for providing traffic and/or crowd control which shall be handled by the Wrightsville Beach Police Department (or New Hanover County Sheriff's Department). Organizers of waterborne activities are responsible for providing adequate water safety resources to assure the safety of participants. Depending on the nature of the event, the Special Events Coordinator, Town Manager, or the Board of Aldermen may require police assistance with traffic/crowd control, additional Ocean Rescue support, and/or Emergency Medical Services support. Additional fees for these services may be incurred.

I understand that if my event requires a complete road closure, I am responsible for paying an additional fee of \$0.50 per registered participant. Payment is due within fourteen (14) days of the event.

I hereby certify that I am the authorized and responsible representative of the applying group and that I am at least 18 years of age. I understand that if any information is found not to be accurate, additional fees and/or fines may be assessed and/or my permit may be revoked.

I agree to comply with all town ordinances, rules, regulations, and other applicable laws.

I agree to save and keep the Town free and harmless from any and all loss or damages or claims for damages, including attorney's fees and litigation costs, arising from or out of the special event.

I agree to, upon request of the Special Events Coordinator, Town Manager, and/or the Board of Aldermen, to provide proof of general liability insurance listing the Town as an additionally insured with limits no less than 1 (one) million dollars.

I understand that if the event is cancelled, I will receive a refund of my application fee less \$15 administrative fee.

See attached memo for additional stipulations.

Signature: *[Handwritten Signature]*

Date: 5/4/26

This application is hereby approved, this the _____ day of _____, 20____

Special Events Coordinator, Town of Wrightsville Beach, North Carolina

July 18, 2025

**TOWN OF WRIGHTSVILLE BEACH, NC
SPECIAL EVENT PERMIT APPLICATION**

Wrightsville Beach Parks & Recreation Department
P. O. Box 626, Wrightsville Beach, NC 28480
(910) 256-7925

A SEPARATE APPLICATION MUST BE COMPLETED FOR EACH EVENT DATE.
PLEASE TYPE OR PRINT LEGIBLY AND INCLUDE THE APPROPRIATE FEE WITH APPLICATION

FOR OFFICE USE ONLY

New Recurring

PRAC Recommendation:
 Approve
 Approve w/ Conditions
 Do Not Approve

Participants / Fee Per Day:

1-25	\$130
26-100	\$180
101-199	\$250
200-400	\$400
401-600	\$500
601-1,000	\$600
1,001-2,000	\$700
<input checked="" type="checkbox"/> 2,001-3,000	\$800
3,001-4,000	\$900
4,001+	\$1,500

SEP Security Deposit:
Participants / Fee

0-199	\$0
200-400	\$200
401-600	\$500
601-1,000	\$1,000
<input checked="" type="checkbox"/> 1,001-2,000	\$1,500
2,001+	\$2,000

Non-profit organization?
Yes No

Tax Exempt ID: _____

Time between ^{3 days plus} 8 am & 10 pm? set up

Number of Hours ^{set up prior to} 6 am

Rain date necessary?
Yes No

Park Facility Reserved?
 Yes No Not Required

Portable toilets needed?
 Yes No Not Required

Trash Disposal Service?
 Yes No Not Required

Health Dept permit?
Yes No Not Required

1. Description of event: IRONMAN 70.3 North Carolina

2. Event Day and Date: Saturday, October 16, 2027 (asking for possible Sunday, October 17, 2027)
 Timeframe needed: Set up 4:00 am/pm to Tear down 11:00 am/pm
 Event start time: 4:30 am/pm Event end time: 10:00 am/pm

3. Estimated number of participants (including spectators): 2300 athletes/50 spectators

4. Location: Town of Wrightsville Beach and Town of Wrightsville Beach Park, Access 36 (possibly)

5. Individual making request: Sami Winter, Race Director
 Complete Mailing Address: 13 W. Henderson St. Wrightsville Beach, NC 28480
 Phone Number: 910-228-1619 E-mail: sami.winter@ironman.com

6. Individual who will be on site and in charge of activity: Sami Winter and IRONMAN Staff
 Complete Mailing address: 13 W. Henderson St. Wrightsville Beach, NC 28480
 Phone Number: 910-228-1619 E-mail: sami.winter@ironman.com

7. Sponsoring organization/corporation (if applicable): The IRONMAN Foundation/WTC
 Contact: Joanna Jordan
 Complete Mailing Address: 3407 W. Dr. Martin Luther King Jr. Blvd. Suite 100 Tampa, FL 33607
 Phone Number: _____ E-mail: joanna.jordan@ironman.com

8. Briefly describe provisions for the following:
 Toilet facilities: 30 portable toilets at WB Park; 35-45 at Hanover Seaside Club /Access 36
 Trash disposal: All trash will be bagged and placed at WB Park for Top Shelf Waste to remove (Plastic and aluminum must be recycled. Use of styrofoam and glass is prohibited.)
 Parking: 4 Parking attendants from On Target Staffing. Use of Back Lot for Volunteers and suspect minimal spectators. Will run shuttles from both ends of the beach to transport athletes to the park (small buses (YMCA)

Electrical power and/or water needs: IRONMAN to provide

9. Will food be served? Yes If yes, has permit from Health Dept. been obtained? No
 Please explain: Cool Beans Coffee is onsite (they have the appropriate permits)

FOR OFFICE USE ONLY

SEP Fee: _____	PD Contract: _____
Facility Use Fee: <u>See</u>	OR Contract: _____
Security Deposit: <u>Check</u>	COI: _____
Parking Fees: <u>✓</u>	_____
Traffic Cones: _____	TOTAL PAID: _____
TOTAL DUE: _____	Check #: _____

UNLOCK TOWN HALL BREAKER BOX? _____

FOR OFFICE USE ONLY

Site plan included?
 Yes No Not Required

Permit(s) needed for vehicle on the beach?
 Yes No

Number needed: _____

Vehicle permit issued to: _____

Vendors requested? If yes, attach a list of the vendors.
 Yes No

*Full road closure required? Yes No
 Causeway @ Bob Sawyer to Salisbury

If yes, do you have NCDOT approval? Yes No

Police support requested?
 Yes No Not Required

PD Comments:

Fire Department support requested?
 Yes No Not Required

FD Comments:

Ocean Rescue support requested?
 Yes No Not Required

OR Comments:
 As available

EMS support required?
 Yes No

Certificate of Insurance obtained?
 Yes No Not Required

10. Will there be any music, PA system, or loud activities (if any, briefly describe)?
 Yes. Announcements only at WB Park; National Anthem and announcements at HSC

If yes, provide information specifying location and direction of noise-emitting devices along with proposed noise level, frequency, and duration: Announcements directed into transition area; National Anthem and announcements directed away from the houses

11. Will any banners, tents, stages, chairs, nets, decorations, etc., be used at this activity? Yes

If so, what company is providing the equipment: Sourced by IRONMAN

Describe equipment in detail and provide a sketched plan: First draft of transition map attached

12. Will there be sales of any types of souvenirs, t-shirts, food, drinks or other products on public property?
 If so, describe in detail: No

13. Is police assistance necessary? YES No Not Required Not Required
 *Are you requesting the closing of any streets? YES No Not Required

If so, please specify: Causeway Drive cut through to begin to be initiated at 5-5:30 am. Understanding cones across the bridge to be in place

*Events requiring a complete road closure must pay a fee of \$0.50 per registered participant. Amount will be submitted with a statement attesting to the number of participants. Payment is due within fourteen (14) days of the event. The NC Department of Transportation requires a permit for road closures on state maintained roads.

Organizers of runs and other race events are responsible for providing traffic and/or crowd control which shall be handled by the Wrightsville Beach Police Department (or New Hanover County Sheriff's Department). Organizers of waterborne activities are responsible for providing adequate water safety resources to assure the safety of participants. Depending on the nature of the event, the Special Events Coordinator, Town Manager, or the Board of Aldermen may require police assistance with traffic/crowd control, additional Ocean Rescue support, and/or Emergency Medical Services support. Additional fees for these services may be incurred.

I understand that if my event requires a complete road closure, I am responsible for paying an additional fee of \$0.50 per registered participant. Payment is due within fourteen (14) days of the event.

I hereby certify that I am the authorized and responsible representative of the applying group and that I am at least 18 years of age. I understand that if any information is found not to be accurate, additional fees and/or fines may be assessed and/or my permit may be revoked.

I agree to comply with all town ordinances, rules, regulations, and other applicable laws.

I agree to save and keep the Town free and harmless from any and all loss or damages or claims for damages, including attorney's fees and litigation costs, arising from or out of the special event.

I agree to, upon request of the Special Events Coordinator, Town Manager, and/or the Board of Aldermen, to provide proof of general liability insurance listing the Town as an additionally insured with limits no less than 1 (one) million dollars.

I understand that if the event is cancelled, I will receive a refund of my application fee less \$15 administrative fee.

See attached memo for additional stipulations.

Signature: [Signature] Date: 5/14/26

This application is hereby approved, this the _____ day of _____, 20____

Special Events Coordinator, Town of Wrightsville Beach, North Carolina

July 18, 2025

To provide prob to event



Town of Wrightsville Beach

321 Causeway Drive, PO Box 626, Wrightsville Beach, NC 28480 (910) 256 - 7900

REQUEST FOR OFF-DUTY PUBLIC SAFETY EMPLOYMENT

Off-Duty Employment is strictly voluntary; thus, all requests may not be filled.

Services Requested: Fire Department Ocean Rescue Police Department Park Ranger

Purpose of Request

Event Name/Purpose of Contract: IRONMAN 70.3 North Carolina
Description of Activity: 1.2 mile swim HSC to Seapath, transition at WB Park
Date of Event: Saturday, October 16, 2027 Start Time: 4:00 AM PM End Time: 10:00 AM PM

Contact Information

Name of contact person present at event: Sami Winter Cell# 910-228-1619
Name of Applicant: Sami Winter Cell# 910-228-1619
Applicant's Relation to Activity: Race Director

Billing Information

Business Name: The IRONMAN Foundation Telephone: _____
Billing Address: Please send invoice to Sami Winter at 13 W. Henderson St. WB, NC 28480
Street Address: _____

Contract Rates (Four-Hour Minimum)

Contact Information		Description	Qty Req	Rate	FOR OFFICE USE ONLY
(910) 256-7920	Chief Matt Holland	Firefighters		@ \$50.00/hour	\$
(910) 256-7920	Sam Proffitt, OR Director	Ski/Operator/Swimmer	2	@ \$150.00/hour	\$
		OR Vehicle & Operator		@ \$100.00/hour	\$
(910) 256-7945	Lt. Brian Neague	Police Officers	8	@ \$50.00/hour	\$
		Police Vehicle	8	@ \$50.00/day	\$
		Park Ranger	1	@ \$50.00/hour	\$
		Park Ranger Vehicle	1	@ \$50.00/day	\$
					\$
Total Contract Amount					\$

Please provide a summary of expected duties. Additional notes may be continued on the back of this form.

Ocean Rescue providing swim support; LEO-Traffic Control throughout the TOWB

The applicant understands that all employees may be called back to active duty in the event of an emergency. A prorated invoice will be generated if such an instance should arise.

CANCELLATION NOTICE: A 24-hour cancellation notice is required. If you need to cancel the request, call the contact number listed above. If the applicant fails to comply with the 24-hour cancellation notice, payment is due in full. The applicant hereby agrees to the terms listed above and payment of services incurred under this agreement.

[Signature]
Signature of Applicant

5/14/26
Date

FOR TOWB STAFF USE ONLY:

Approved by Fire Chief _____ Date _____

Approved by Police Chief _____ Date _____ Approved by Town Manager _____ Date _____

Invoice mailed (initial, date) _____ Payment received (initial, date) _____

PERMIT REQUIRED? FILMING SPECIAL EVENT NONE REQUIRED



May 4, 2027

Adapted on May 16, 2027

Dear Town of Wrightsville Beach Officials,

I am writing to formally request consideration for a special event permit adjustment for the 2027 edition of IRONMAN 70.3 North Carolina. I fully recognize that 2027 and beyond presents unique logistical challenges, with ongoing bridge construction and its impact on traffic patterns and access. There are so many unknowns at this time and I appreciate your willingness to explore options to continue to make this event happen. As a citizen of Wrightsville Beach, I thank you for your ongoing efforts to create as minimal disruption as possible. Know that we are committed to working closely with local officials and stakeholders to mitigate disruptions and ensure that all operational plans are aligned with community needs to the best of our ability.

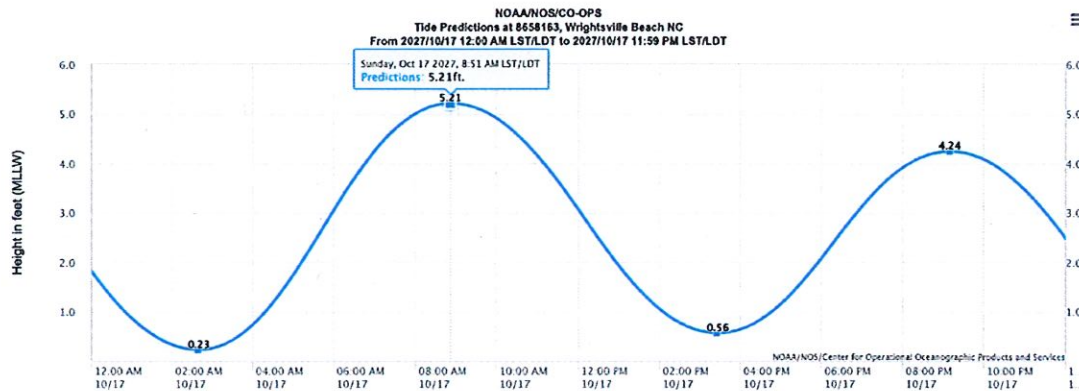
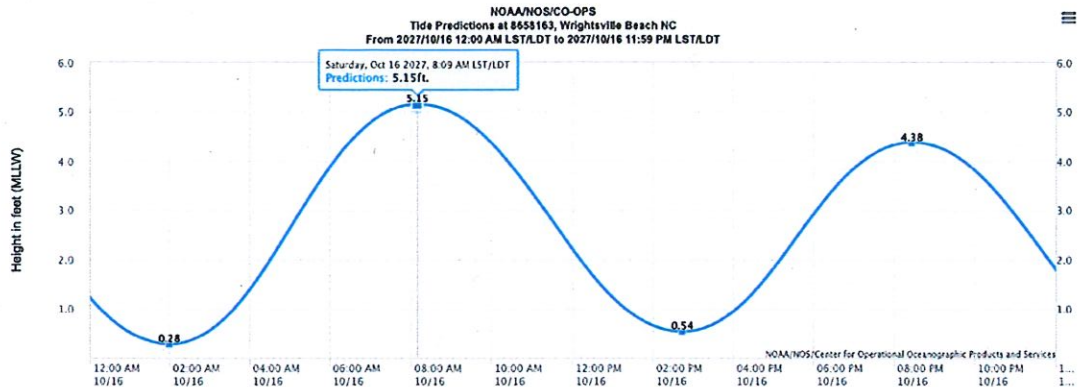
I believe that while this plan has challenges and disruptions, it provides alternatives (not without work and cooperation) to continue one of the most popular 70.3 events in North America.

To further complicate matters, there is an additional request. Traditionally, this event is held on a Saturday; however, for 2027, we are requesting approval to shift the race to Sunday.

This request is based primarily on tidal conditions. The projected tides for Sunday in 2027 present a significantly safer and more favorable swim environment compared to Saturday. I have attached the tide charts for both days. Saturday has a high tide of approximately 8:09 am and with some wiggle room, the current may change 8:45/8:50 am (approximate). Sunday is a high tide of 8:51 am which would allow for all swimmers to finish prior to the tide change. As you know, the swim portion is a critical component of athlete safety. Aligning the race with optimal tidal flow would reduce the likelihood of athlete distress, minimize in-water extractions, and improve overall event safety outcomes.

Additionally, we understand that this adjustment would require coordination and approval from the City of Wilmington. This is simply an idea to explore at this time. Furthermore, October 15, 2027 is a full moon and tides are often a bit unpredictable during a full moon.

Our priority is to deliver a safe, professionally managed event that reflects positively on the community while protecting the well-being of all participants and the overall race integrity.



Other changes which are highlighted in our plan are listed below:

1. Reduction in athletes (500 participant reduction). The new transition areas could hold up to 2600 athletes; however, reducing to 2300 would allow a decrease in density, assisting with overall beach traffic
2. Metering the bike check in process. We are trying a new plan in 2026 to reduce congestion, which has been an issue and I kindly ask for consideration to see if this will alleviate issues. We are requiring pre-registration for bike check in times with a strict adherence to this process. An alternative is hiring ProBike Express to move the bikes from T2 to T1, with an understanding that athletes staying on the beach would still most likely be able to check in their own bikes. We would do the same as above and have a metered check -in process. Pre-registration for bike check in times.
3. We will run shuttles from all ends of the beach on race morning for athletes to get to T1. This alleviates driving to the park even for athletes staying on the beach.

4. No spectators. We know some will make it to the beach and many staying on the beach will come to the area. I plan to set up "cheer" stations along Eastwood Road and encourage spectators to congregate in that area. I plan to establish a spectator viewing party at T2. Encourage spectators to view the Jumbotron where we will stream the swim exit and more. I do believe traffic will be light on a Saturday morning from 4:00 am-9:00 am, especially with advance notice.
5. Transition changes. See all maps attached. Please understand this is our first draft and working with Wrightsville Beach officials to find the best possible scenario is key.

Thank you so much for taking the time and effort to review all the possibilities. As a citizen, active endurance community member and IRONMAN 70.3 North Carolina Race Director, I appreciate you and all you do for the community and event.

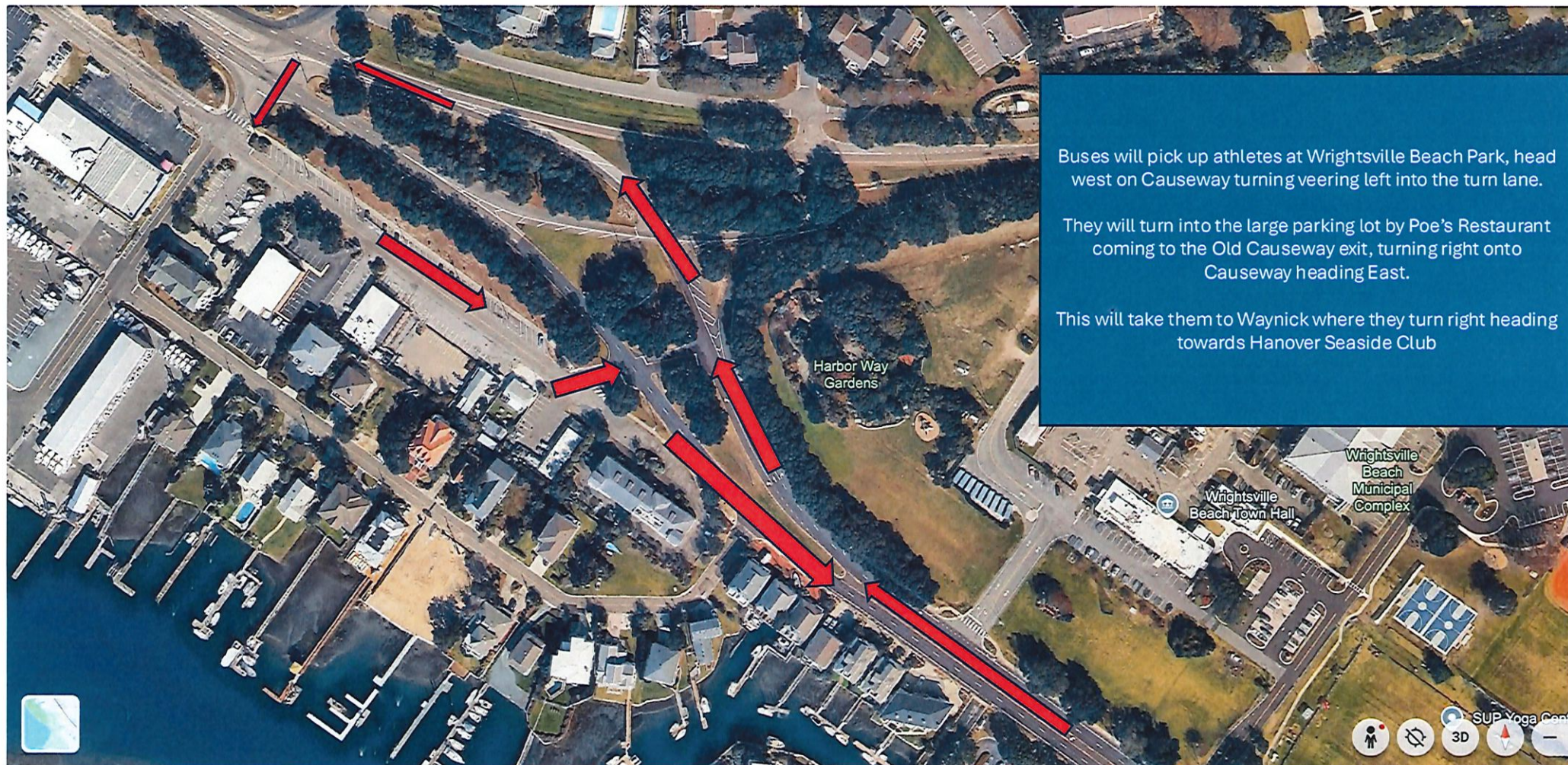
I look forward to discussing this further.

Sami

IRONMAN 70.3 North Carolina, Race Director



Swim PickUp/Drop
off,
Return



Buses will pick up athletes at Wrightsville Beach Park, head west on Causeway turning veering left into the turn lane.

They will turn into the large parking lot by Poe's Restaurant coming to the Old Causeway exit, turning right onto Causeway heading East.

This will take them to Waynick where they turn right heading towards Hanover Seaside Club



The following parking spaces will be coned by IRONMAN on ~~Friday~~ ^{Saturday} night to allow for the buses to safely navigate these roads.



TOWN OF WRIGHTSVILLE BEACH

PARKS & RECREATION

4 Fran Russ Drive • P.O. Box 626

Wrightsville Beach, N.C. 28480

(910) 256-7925 • ParksAndRecreation@towb.org • www.towb.org

MEMORANDUM

To: Mayor Dull and Board of Aldermen

From: Katie Carus-Childers, Parks & Recreation Director *Kat*

Subject: ESA SNC Surf Contests – Request to Amend Special Event Permit

Date: June 2, 2026

At the February 12, 2026 meeting, the Board approved four special event permit applications for the Eastern Surfing Association – Southern North Carolina district's surf contests. Due to current beach conditions, the organization would like to change the location of their events from between Oceanic and Birmingham Streets to beach access 4 (L-shaped lot). Organizers expect approximately 100 people at the event including contestants, spectators, and sponsors.

ESA SNC Surf Contests

Saturday, June 27, 2026, 8:00 am – 4:00 pm (June 28 rain date, 10:00 am start)

Saturday, August 22, 2026, 8:00 am – 4:00 pm, (August 23 rain date, 10:00 am start)

Saturday, October 24, 2026, 8:00 am – 4:00 pm (October 25 rain date)

Sunday, November 8, 2026, 8:00 am – 4:00 pm

REQUESTED ACTION: Approve amendment to ESA SNC Special Event Permit applications relocating the surf contests to beach access 4 on N. Lumina.

**TOWN OF WRIGHTSVILLE BEACH, NC
SPECIAL EVENT PERMIT APPLICATION**

A SEPARATE APPLICATION MUST BE COMPLETED FOR EACH EVENT DATE.
PLEASE TYPE OR PRINT LEGIBLY AND INCLUDE THE APPROPRIATE FEE WITH APPLICATION

Wrightsville Beach Parks & Recreation Department
P. O. Box 626, Wrightsville Beach, NC 28480
(910) 256-7925

FOR OFFICE USE ONLY

NEW Recurring
(7-26-25)
PRAC Recommendation:
Approve _____
Approve w/ Conditions _____
Do Not Approve _____

Participants / Fee Per Day:

1-25	\$130
<input checked="" type="checkbox"/> 26-100	\$180
101-199	\$250
200-400	\$400
401-600	\$500
601-1,000	\$600
1,001-2,000	\$700
2,001-3,000	\$800
3,001-4,000	\$900
4,001+	\$1,500

**SEP Security Deposit:
Participants / Fee**

0-199	\$0
200-400	\$200
401-600	\$500
601-1,000	\$1,000
1,001-2,000	\$1,500
2,001+	\$2,000

Non-profit organization?

Yes No

Tax Exempt ID:

Time between Set up
8 am & 10 pm? prior to 8 am

Number of Hours 8 hr event

Rain date necessary?

Yes No

Flat Surf

Park Facility Reserved?

Yes No Not Required

Portable toilets needed?

Yes Not Required

Trash Disposal Service?

Yes No Not Required

Health Dept permit?

Yes No Not Required

1. Description of event: ESA SNC Surf Contest

2. Event Day and Date: 6/27/26 Back up 6/28/26 10:00am start

Timeframe needed: Set up 6:30 am pm to Tear down 5:00 am pm

Event start time: 8:00 am pm Event end time: 4:00 am pm

3. Estimated number of participants (including spectators): 100

4. Location: Stone Street Oceanic Birmingham Access 4

5. Individual making request: Michael Hufham

Complete Mailing Address: 212 Gregory Rd.

Phone Number: 910-409-4266 E-mail: michaelhufham@hotmail.com

6. Individual who will be on site and in charge of activity: Michael Hufham

Complete Mailing address: 212 Gregory Rd.

Phone Number: 910-409-4266 E-mail: michaelhufham@hotmail.com

7. Sponsoring organization/corporation (if applicable): Eastern Surfing Association - SNC

Contact: Michael Hufham

Complete Mailing Address: 212 Gregory Rd., Wilmington, NC 28405

Phone Number: 910-409-4266 E-mail: michaelhufham@hotmail.com

8. Briefly describe provisions for the following:

Toilet facilities: None Portable @ Birmingham

Trash disposal: None Must remove any trash
(Plastic and aluminum must be recycled. Use of styrofoam and glass is prohibited.)

Parking: Public

Electrical power and/or water needs: _____

9. Will food be served? No If yes, has permit from Health Dept. been obtained? N/A

Please explain: _____

FOR OFFICE USE ONLY

SEP Fee: <u>\$180</u>	PD Contract: <u>COI</u>
Facility Use Fee: _____	OR Contract: <u>Port o john @ Birmingham</u>
Security Deposit: _____	COI: <u>No scaffolding</u>
Parking Fees: _____	<u>Location / Beach conditions</u>
Traffic Cones: _____	TOTAL PAID: <u>\$720</u>
TOTAL DUE: <u>\$180</u>	Check #: <u>1567</u>
	<u>4 Events</u> <input checked="" type="checkbox"/> Civic
	UNLOCK TOWN HALL BREAKER BOX?
	July 18, 2025

FOR OFFICE USE ONLY

Site plan included?
Yes No Not Required

Permit(s) needed for vehicle on the beach?
Yes No

Number needed: _____
Vehicle permit issued to: _____

Vendors requested? If yes, attach a list of the vendors.
Yes No

*Full road closure required? Yes No

If yes, do you have NCDOT approval? Yes No

Police support requested?
Yes No Not Required

PD Comments: _____

Fire Department support requested?
Yes No Not Required

FD Comments: _____

Ocean Rescue support requested?
Yes No Not Required

OR Comments: _____

Away from LG stands
Emer. Lane Open

EMS support required?
Yes No

Certificate of Insurance obtained?
Yes No Not Required

10. Will there be any music, PA system, or loud activities (if any, briefly describe)? Yes
PA system for announcing and background music

If yes, provide information specifying location and direction of noise-emitting devices along with proposed noise level, frequency, and duration: Speaker will be pointed towards the ocean for surfers to hear updates
Music will be playing at other times. This will be at a low volume for the duration of the contest.

11. Will any banners, tents, stages, chairs, nets, decorations, etc., be used at this activity? Yes
If so, what company is providing the equipment: ESA SNC

Describe equipment in detail and provide a sketched plan: Two tents, two speakers, tables and sound equipment. Speakers will be facing the water for contestants to hear.

12. Will there be sales of any types of souvenirs, t-shirts, food, drinks or other products on public property?
If so, describe in detail: No

13. Is police assistance necessary? No Are you requesting the closing of any streets? No
If so, please specify: _____

*Events requiring a complete road closure must pay a fee of \$0.50 per registered participant. Amount will be submitted with a statement attesting to the number of participants. Payment is due within fourteen (14) days of the event. The NC Department of Transportation requires a permit for road closures on state maintained roads.
Organizers of runs and other race events are responsible for providing traffic and/or crowd control which shall be handled by the Wrightsville Beach Police Department (or New Hanover County Sheriff's Department). Organizers of waterborne activities are responsible for providing adequate water safety resources to assure the safety of participants. Depending on the nature of the event, the Special Events Coordinator, Town Manager, or the Board of Aldermen may require police assistance with traffic/crowd control, additional Ocean Rescue support, and/or Emergency Medical Services support. Additional fees for these services may be incurred.
I understand that if my event requires a complete road closure, I am responsible for paying an additional fee of \$0.50 per registered participant. Payment is due within fourteen (14) days of the event.
I hereby certify that I am the authorized and responsible representative of the applying group and that I am at least 18 years of age. I understand that if any information is found not to be accurate, additional fees and/or fines may be assessed and/or my permit may be revoked.

I agree to comply with all town ordinances, rules, regulations, and other applicable laws.
I agree to save and keep the Town free and harmless from any and all loss or damages or claims for damages, including attorney's fees and litigation costs, arising from or out of the special event.
I agree to, upon request of the Special Events Coordinator, Town Manager, and/or the Board of Aldermen, to provide proof of general liability insurance listing the Town as an additionally insured with limits no less than 1 (one) million dollars.

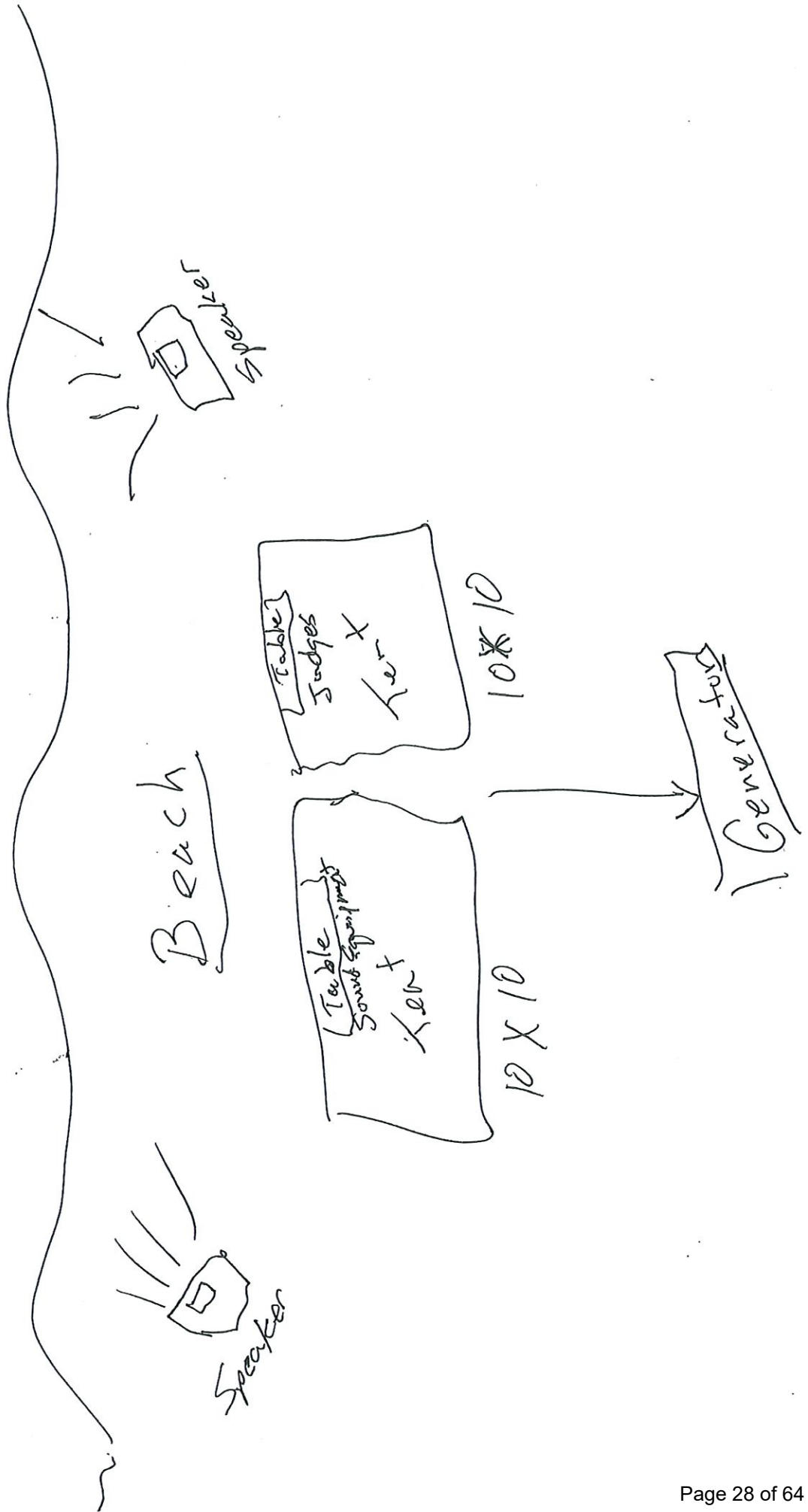
I understand that if the event is cancelled, I will receive a refund of my application fee less \$15 administrative fee.
See attached memo for additional stipulations.

Signature: Mike Hoffman Date: 1/4/26

This application is hereby approved, this the 16th day of February, 2026
Katrina Carr-Childers
Special Events Coordinator, Town of Wrightsville Beach, North Carolina

To provide prior to event

NO CLEAN



**TOWN OF WRIGHTSVILLE BEACH, NC
SPECIAL EVENT PERMIT APPLICATION**

Wrightsville Beach Parks & Recreation Department
P. O. Box 626, Wrightsville Beach, NC 28480
(910) 256-7925

A SEPARATE APPLICATION MUST BE COMPLETED FOR EACH EVENT DATE.
PLEASE TYPE OR PRINT LEGIBLY AND INCLUDE THE APPROPRIATE FEE WITH APPLICATION

FOR OFFICE USE ONLY

New Recurring
(8-16-25)

PRAC Recommendation:
 Approve
 Approve w/ Conditions
 Do Not Approve

Participants / Fee Per Day:

<input checked="" type="checkbox"/>	1-25	\$130
<input checked="" type="checkbox"/>	26-100	\$180
<input type="checkbox"/>	101-199	\$250
<input type="checkbox"/>	200-400	\$400
<input type="checkbox"/>	401-600	\$500
<input type="checkbox"/>	601-1,000	\$600
<input type="checkbox"/>	1,001-2,000	\$700
<input type="checkbox"/>	2,001-3,000	\$800
<input type="checkbox"/>	3,001-4,000	\$900
<input type="checkbox"/>	4,001+	\$1,500

SEP Security Deposit:
Participants / Fee

<input type="checkbox"/>	0-199	\$0
<input type="checkbox"/>	200-400	\$200
<input type="checkbox"/>	401-600	\$500
<input type="checkbox"/>	601-1,000	\$1,000
<input type="checkbox"/>	1,001-2,000	\$1,500
<input type="checkbox"/>	2,001+	\$2,000

Non-profit organization?
Yes No

Tax Exempt ID: _____

Time between 8 am & 10 pm? Setup 8 am

Number of Hours 8 hr event

Rain date necessary?
Yes No
Flat Surf

Park Facility Reserved?
Yes (No) Not Required

Portable toilets needed?
Yes Not Required

Trash Disposal Service?
Yes (No) Not Required

Health Dept permit?
Yes No Not Required

1. Description of event: ESA SNC Surf Contest

2. Event Day and Date: Aug 22, 2006 (Aug 23 backup) 10:00am start

Timeframe needed: Set up 6:30 am/pm to Tear down 5:00 am/pm

Event start time: 8:00 am/pm Event end time: 4:00 am/pm

3. Estimated number of participants (including spectators): 100

4. Location: Stone Street Oceanic Birmingham Access 4

5. Individual making request: Michael Hufham
Complete Mailing Address: 212 Gregory Rd.
Phone Number: 910-409-4266 E-mail: michaelhufham@hotmail.com

6. Individual who will be on site and in charge of activity: Michael Hufham
Complete Mailing address: 212 Gregory Rd.
Phone Number: 910-409-4266 E-mail: michaelhufham@hotmail.com

7. Sponsoring organization/corporation (if applicable): Eastern Surfing Association - SNC
Contact: Michael Hufham
Complete Mailing Address: 212 Gregory Rd., Wilmington, NC 28405
Phone Number: 910-409-4266 E-mail: michaelhufham@hotmail.com

8. Briefly describe provisions for the following:
Toilet facilities: None Port o john @ Birmingham
Trash disposal: None Must remove any trash
(Plastic and aluminum must be recycled. Use of styrofoam and glass is prohibited.)
Parking: Public

Electrical power and/or water needs: _____

9. Will food be served? No If yes, has permit from Health Dept. been obtained? N/A
Please explain: _____

FOR OFFICE USE ONLY

SEP Fee:	<u>\$180</u>	PD Contract:	<u>COI</u>
Facility Use Fee:	_____	OR Contract:	<u>Port o john @ Birmingham</u>
Security Deposit:	_____	COI:	<u>No scaffolding</u>
Parking Fees:	_____		<u>Location / Beach conditions</u>
Traffic Cones:	_____	TOTAL PAID:	<u>\$720</u>
TOTAL DUE:	<u>\$180</u>	Check #:	<u>1567</u>
			<u>4 Events</u>
		UNLOCK TOWN HALL BREAKER BOX?	<input checked="" type="checkbox"/> Civic Rel

FOR OFFICE USE ONLY

Site plan included?
Yes No Not Required

Permit(s) needed for vehicle on the beach?
Yes No

Number needed: _____
Vehicle permit issued to: _____

Vendors requested? If yes, attach a list of the vendors.
Yes No

*Full road closure required? Yes No

If yes, do you have NCDOT approval? Yes No

Police support requested?
Yes No Not Required

PD Comments:

Fire Department support requested?
Yes No Not Required

FD Comments:

Ocean Rescue support requested?
Yes No Not Required

OR Comments:

Away from
LG stands
Em. Lane Open

EMS support required?
Yes No

Certificate of Insurance obtained?
Yes No Not Required

10. Will there be any music, PA system, or loud activities (if any, briefly describe)? Yes

PA system for announcing and background music
If yes, provide information specifying location and direction of noise-emulating devices along with proposed noise level, frequency, and duration: Speaker will be pointed towards the ocean for surfers to hear updates
Music will be playing at other times. This will be at a low volume for the duration of the contest.

11. Will any banners, tents, stages, chairs, nets, decorations, etc., be used at this activity? Yes

If so, what company is providing the equipment: ESA SNC
Describe equipment in detail and provide a sketched plan: Two tents, two speakers facing the water, 2 tables and sound equipment.

12. Will there be sales of any types of souvenirs, t-shirts, food, drinks or other products on public property?

If so, describe in detail: No

13. Is police assistance necessary? No Are you requesting the closing of any streets? No

If so, please specify: _____

*Events requiring a complete road closure must pay a fee of \$0.50 per registered participant. Amount will be submitted with a statement attesting to the number of participants. Payment is due within fourteen (14) days of the event. The NC Department of Transportation requires a permit for road closures on state maintained roads.

Organizers of runs and other race events are responsible for providing traffic and/or crowd control which shall be handled by the Wrightsville Beach Police Department (or New Hanover County Sheriff's Department). Organizers of waterborne activities are responsible for providing adequate water safety resources to assure the safety of participants. Depending on the nature of the event, the Special Events Coordinator, Town Manager, or the Board of Aldermen may require police assistance with traffic/crowd control, additional Ocean Rescue support, and/or Emergency Medical Services support. Additional fees for these services may be incurred.

I understand that if my event requires a complete road closure, I am responsible for paying an additional fee of \$0.50 per registered participant. Payment is due within fourteen (14) days of the event.

I hereby certify that I am the authorized and responsible representative of the applying group and that I am at least 18 years of age. I understand that if any information is found not to be accurate, additional fees and/or fines may be assessed and/or my permit may be revoked.

I agree to comply with all town ordinances, rules, regulations, and other applicable laws.

I agree to save and keep the Town free and harmless from any and all loss or damages or claims for damages, including attorney's fees and litigation costs, arising from or out of the special event.

I agree to, upon request of the Special Events Coordinator, Town Manager, and/or the Board of Aldermen, to provide proof of general liability insurance listing the Town as an additionally insured with limits no less than 1 (one) million dollars.

I understand that if the event is cancelled, I will receive a refund of my application fee less \$15 administrative fee.

See attached memo for additional stipulations.

Signature: Mike Heflin Date: 1/4/20

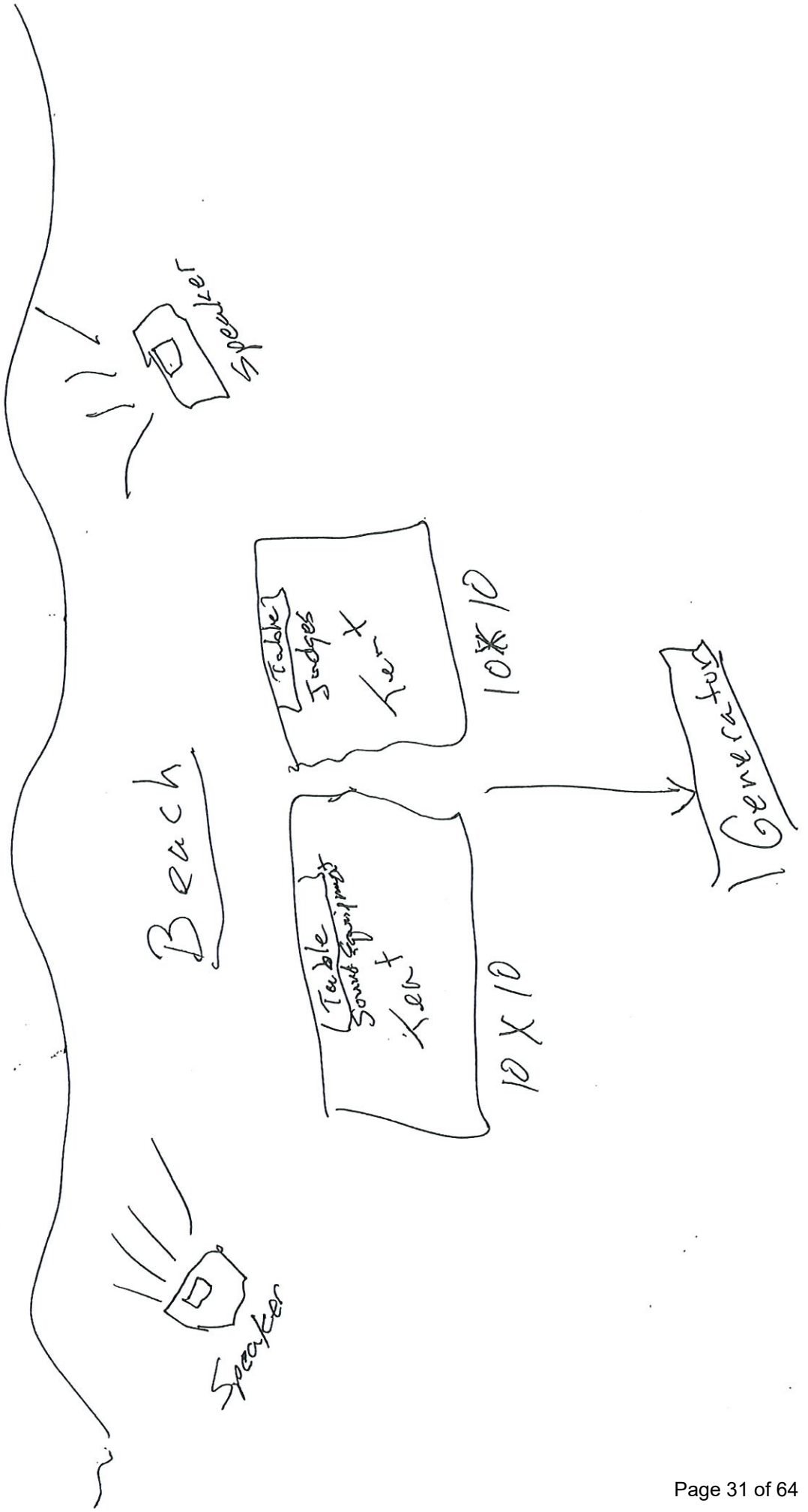
This application is hereby approved, this the 16th day of February, 2024.

Katie Parr - Childer
Special Events Coordinator, Town of Wrightsville Beach, North Carolina

July 18, 2025

Must provide prior to event.

NO CLEAN



**TOWN OF WRIGHTSVILLE BEACH, NC
SPECIAL EVENT PERMIT APPLICATION**

A SEPARATE APPLICATION MUST BE COMPLETED FOR EACH EVENT DATE.
PLEASE TYPE OR PRINT LEGIBLY AND INCLUDE THE APPROPRIATE FEE WITH APPLICATION

Wrightsville Beach Parks & Recreation Department
P. O. Box 626, Wrightsville Beach, NC 28480
(910) 256-7925

FOR OFFICE USE ONLY

New Recurring

PRAC Recommendation:

- Approve
 Approve w/ Conditions
 Do Not Approve

Participants / Fee Per Day:

<input checked="" type="checkbox"/>	1-25	\$130
<input checked="" type="checkbox"/>	26-100	\$180
<input type="checkbox"/>	101-199	\$250
<input type="checkbox"/>	200-400	\$400
<input type="checkbox"/>	401-600	\$500
<input type="checkbox"/>	601-1,000	\$600
<input type="checkbox"/>	1,001-2,000	\$700
<input type="checkbox"/>	2,001-3,000	\$800
<input type="checkbox"/>	3,001-4,000	\$900
<input type="checkbox"/>	4,001+	\$1,500

SEP Security Deposit:
Participants / Fee

<input type="checkbox"/>	0-199	\$0
<input type="checkbox"/>	200-400	\$200
<input type="checkbox"/>	401-600	\$500
<input type="checkbox"/>	601-1,000	\$1,000
<input type="checkbox"/>	1,001-2,000	\$1,500
<input type="checkbox"/>	2,001+	\$2,000

Non-profit organization?
Yes No

Tax Exempt ID:

Time between Setup to
8 am & 10 pm? 8 am

Number of Hours 8 hr
event

Rain date necessary?
Yes No

Park Facility Reserved?
Yes No Not Required

Portable toilets needed?
Yes No Not Required

Trash Disposal Service?
Yes No Not Required

Health Dept permit?
Yes No Not Required

1. Description of event: ESA SNC Surf Contest

2. Event Day and Date: 10/24/26 (25th make up date)

Timeframe needed: Set up 6:30 am pm to Tear down 5:00 am pm

Event start time: 8:00 am pm Event end time: 4:00 am pm

3. Estimated number of participants (including spectators): 100

4. Location: Stone Street Access

5. Individual making request: Michael Hufham

Complete Mailing Address: 212 Gregory Rd.

Phone Number: 910-409-4266 E-mail: michaelhufham@hotmail.com

6. Individual who will be on site and in charge of activity: Michael Hufham

Complete Mailing address: 212 Gregory Rd.

Phone Number: 910-409-4266 E-mail: michaelhufham@hotmail.com

7. Sponsoring organization/corporation (if applicable): Eastern Surfing Association - SNC

Contact: Michael Hufham

Complete Mailing Address: 212 Gregory Rd., Wilmington, NC 28405

Phone Number: 910-409-4266 E-mail: michaelhufham@hotmail.com

8. Briefly describe provisions for the following:

Toilet facilities: None Portable facility @ Birmingham

Trash disposal: None Must remove trash

(Plastic and aluminum must be recycled. Use of styrofoam and glass is prohibited.)

Parking: Public

Electrical power and/or water needs: _____

9. Will food be served? No If yes, has permit from Health Dept. been obtained? N/A

Please explain: _____

FOR OFFICE USE ONLY

SEP Fee: <u>\$180</u>	PD Contract: <u>COI</u>
Facility Use Fee: _____	OR Contract: <u>Port John @ Birmingham</u>
Security Deposit: _____	COI: <u>No scaffolding</u>
Parking Fees: _____	<u>Location / Beach conditions</u>
Traffic Cones: _____	TOTAL PAID: <u>\$720</u>
TOTAL DUE: <u>\$180</u>	Check #: <u>1567</u>
	<u>4 Events</u>
	<u>UNLOCK TOWN HALL BREAKER BOX?</u>
	<u>✓ Civic Rec</u>

July 18, 2025

FOR OFFICE USE ONLY

Site plan included?
Yes No Not Required

Permit(s) needed for vehicle on the beach?
Yes No

Number needed: _____
Vehicle permit issued to: _____

Vendors requested? If yes, attach a list of the vendors.
Yes No

*Full road closure required? Yes No

If yes, do you have NCDOT approval? Yes No

Police support requested?
Yes No Not Required

PD Comments:

Fire Department support requested?
Yes No Not Required

FD Comments:

Ocean Rescue support requested?
Yes No Not Required

OR Comments:

Emergency
Open

EMS support required?
Yes No

Certificate of Insurance obtained?
Yes No Not Required

10. Will there be any music, PA system, or loud activities (if any, briefly describe)? Yes

PA system for announcing and background music
If yes, provide information specifying location and direction of noise-emitting devices along with proposed noise level, frequency, and duration: Speaker will be pointed towards the ocean for surfers to hear updates
Music will be playing at other times. This will be at a low volume for the duration of the contest.

11. Will any banners, tents, stages, chairs, nets, decorations, etc., be used at this activity? Yes

If so, what company is providing the equipment: ESA SNC
Describe equipment in detail and provide a sketched plan: Two tents, two speakers, 2 tables and sound equipment

12. Will there be sales of any types of souvenirs, t-shirts, food, drinks or other products on public property?

If so, describe in detail: No

13. Is police assistance necessary? No Are you requesting the closing of any streets? No

If so, please specify: _____

*Events requiring a complete road closure must pay a fee of \$0.50 per registered participant. Amount will be submitted with a statement attesting to the number of participants. Payment is due within fourteen (14) days of the event. The NC Department of Transportation requires a permit for road closures on state maintained roads.

Organizers of runs and other race events are responsible for providing traffic and/or crowd control which shall be handled by the Wrightsville Beach Police Department (or New Hanover County Sheriff's Department). Organizers of waterborne activities are responsible for providing adequate water safety resources to assure the safety of participants. Depending on the nature of the event, the Special Events Coordinator, Town Manager, or the Board of Aldermen may require police assistance with traffic/crowd control, additional Ocean Rescue support, and/or Emergency Medical Services support. Additional fees for these services may be incurred.

I understand that if my event requires a complete road closure, I am responsible for paying an additional fee of \$0.50 per registered participant. Payment is due within fourteen (14) days of the event.

I hereby certify that I am the authorized and responsible representative of the applying group and that I am at least 18 years of age. I understand that if any information is found not to be accurate, additional fees and/or fines may be assessed and/or my permit may be revoked.

I agree to comply with all town ordinances, rules, regulations, and other applicable laws.

I agree to save and keep the Town free and harmless from any and all loss or damages or claims for damages, including attorney's fees and litigation costs, arising from or out of the special event.

I agree to, upon request of the Special Events Coordinator, Town Manager, and/or the Board of Aldermen, to provide proof of general liability insurance listing the Town as an additionally insured with limits no less than 1 (one) million dollars.

I understand that if the event is cancelled, I will receive a refund of my application fee less \$15 administrative fee.

See attached memo for additional stipulations.

Signature: Mike Hylton Date: 1/4/26

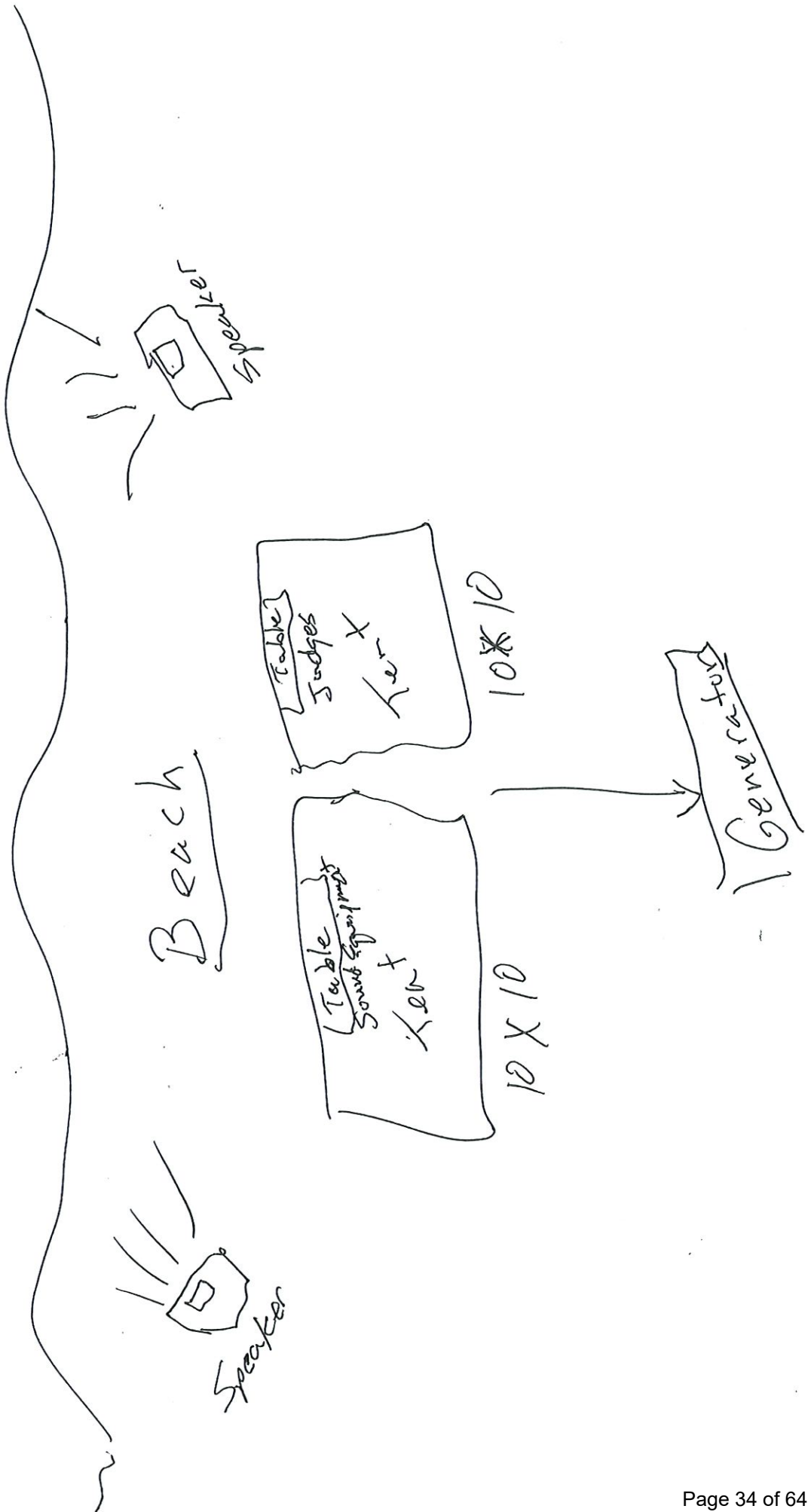
This application is hereby approved, this the 16th day of February, 2026

Patricia Can - Childs
Special Events Coordinator, Town of Wrightsville Beach, North Carolina

July 18, 2025

To provide prior to event

NO Clean



**TOWN OF WRIGHTSVILLE BEACH, NC
SPECIAL EVENT PERMIT APPLICATION**

A SEPARATE APPLICATION MUST BE COMPLETED FOR EACH EVENT DATE.
PLEASE TYPE OR PRINT LEGIBLY AND INCLUDE THE APPROPRIATE FEE WITH APPLICATION

Wrightsville Beach Parks & Recreation Department
P. O. Box 626, Wrightsville Beach, NC 28480
(910) 256-7925

FOR OFFICE USE ONLY

New Recurring

PRAC Recommendation:
 Approve
 Approve w/ Conditions
 Do Not Approve

Participants / Fee Per Day:

1-25	\$130
26-100	\$180
101-199	\$250
200-400	\$400
401-800	\$500
801-1,000	\$600
1,001-2,000	\$700
2,001-3,000	\$800
3,001-4,000	\$900
4,001+	\$1,500

SEP Security Deposit:
Participants / Fee

0-199	\$0
200-400	\$200
401-800	\$500
801-1,000	\$1,000
1,001-2,000	\$1,500
2,001+	\$2,000

Non-profit organization?
Yes No

Tax Exempt ID: _____

Time between 8 am & 10 pm? Set up prior to 8 am

Number of Hours 8 hr event

Rain date necessary?
Yes No

Park Facility Reserved?
Yes No Not Required

Portable toilets needed?
Yes No Not Required

Trash Disposal Service?
Yes No Not Required

Health Dept permit?
Yes No Not Required

1. Description of event: ESA SNC Surf Contest

2. Event Day and Date: Sunday 11/8/26 (Make up 8th) Nov 8

Timeframe needed: Set up 6:30 am/pm to Tear down 5:00 am/pm
 am pm am pm

Event start time: 8:00 am/pm Event end time: 4:00 am/pm
 am pm am pm

3. Estimated number of participants (including spectators): 100

4. Location: Stone Street Access 4

5. Individual making request: Michael Hufham
 Complete Mailing Address: 212 Gregory Rd.
 Phone Number: 910-409-4266 E-mail: michaelhufham@hotmail.com

6. Individual who will be on site and in charge of activity: Michael Hufham
 Complete Mailing address: 212 Gregory Rd.
 Phone Number: 910-409-4266 E-mail: michaelhufham@hotmail.com

7. Sponsoring organization/corporation (if applicable): Eastern Surfing Association - SNC
 Contact: Michael Hufham
 Complete Mailing Address: 212 Gregory Rd., Wilmington, NC 28405
 Phone Number: 910-409-4266 E-mail: michaelhufham@hotmail.com

8. Briefly describe provisions for the following:
 Toilet facilities: None *Portable facility @ Birmingham
 Trash disposal: None Must remove any trash
 (Plastic and aluminum must be recycled. Use of styrofoam and glass is prohibited.)
 Parking: Public

9. Will food be served? No If yes, has permit from Health Dept. been obtained? N/A

Please explain: _____

FOR OFFICE USE ONLY

SEP Fee: \$180 PD Contract: COI

Facility Use Fee: _____ OR Contract: Porto John @ Birmingham

Security Deposit: _____ COI: No scaffolding

Parking Fees: _____ Location / Beach Conditions

Traffic Cones: _____ TOTAL PAID: \$720

TOTAL DUE: \$180 Check #: 1567 UNLOCK TOWN HALL BREAKER BOX? Civic Rec

4 Events

July 18, 2025

FOR OFFICE USE ONLY

Site plan included?
Yes No Not Required

Permit(s) needed for vehicle on the beach?
Yes No

Number needed: _____
Vehicle permit issued to: _____

Vendors requested? If yes, attach a list of the vendors.
Yes No

*Full road closure required? Yes No

If yes, do you have NCDOT approval? Yes No

Police support requested?
Yes No Not Required

PD Comments:

Fire Department support requested?
Yes No Not Required

FD Comments:

Ocean Rescue support requested?
Yes No Not Required

OR Comments:

Emergency
Lane
Open

EMS support required?
Yes No

Certificate of Insurance obtained?
Yes No Not Required

10. Will there be any music, PA system, or loud activities (if any, briefly describe)? Yes

PA system for announcing and background music

If yes, provide information specifying location and direction of noise-emanating devices along with proposed noise level, frequency, and duration: Speaker will be pointed towards the ocean for surfers to hear updates
Music will be playing at other times. This will be at a low volume for the duration of the contest.

11. Will any banners, tents, stages, chairs, nets, decorations, etc., be used at this activity? Yes

If so, what company is providing the equipment: ESA SNC

Describe equipment in detail and provide a sketched plan: Two tents, two speakers, 2 tables and sound equipment

12. Will there be sales of any types of souvenirs, t-shirts, food, drinks or other products on public property?

If so, describe in detail: No

13. Is police assistance necessary? No *Are you requesting the closing of any streets? No

If so, please specify: _____

*Events requiring a complete road closure must pay a fee of \$0.50 per registered participant. Amount will be submitted with a statement attesting to the number of participants. Payment is due within fourteen (14) days of the event. The NC Department of Transportation requires a permit for road closures on state maintained roads.

Organizers of runs and other race events are responsible for providing traffic and/or crowd control which shall be handled by the Wrightsville Beach Police Department (or New Hanover County Sheriff's Department). Organizers of waterborne activities are responsible for providing adequate water safety resources to assure the safety of participants. Depending on the nature of the event, the Special Events Coordinator, Town Manager, or the Board of Aldermen may require police assistance with traffic/crowd control, additional Ocean Rescue support, and/or Emergency Medical Services support. Additional fees for these services may be incurred.

I understand that if my event requires a complete road closure, I am responsible for paying an additional fee of \$0.50 per registered participant. Payment is due within fourteen (14) days of the event.

I hereby certify that I am the authorized and responsible representative of the applying group and that I am at least 18 years of age. I understand that if any information is found not to be accurate, additional fees and/or fines may be assessed and/or my permit may be revoked.

I agree to comply with all town ordinances, rules, regulations, and other applicable laws.

I agree to save and keep the Town free and harmless from any and all loss or damages or claims for damages, including attorney's fees and litigation costs, arising from or out of the special event.

I agree to, upon request of the Special Events Coordinator, Town Manager, and/or the Board of Aldermen, to provide proof of general liability insurance listing the Town as an additionally insured with limits no less than 1 (one) million dollars.

I understand that if the event is cancelled, I will receive a refund of my application fee less \$15 administrative fee.

See attached memo for additional stipulations.

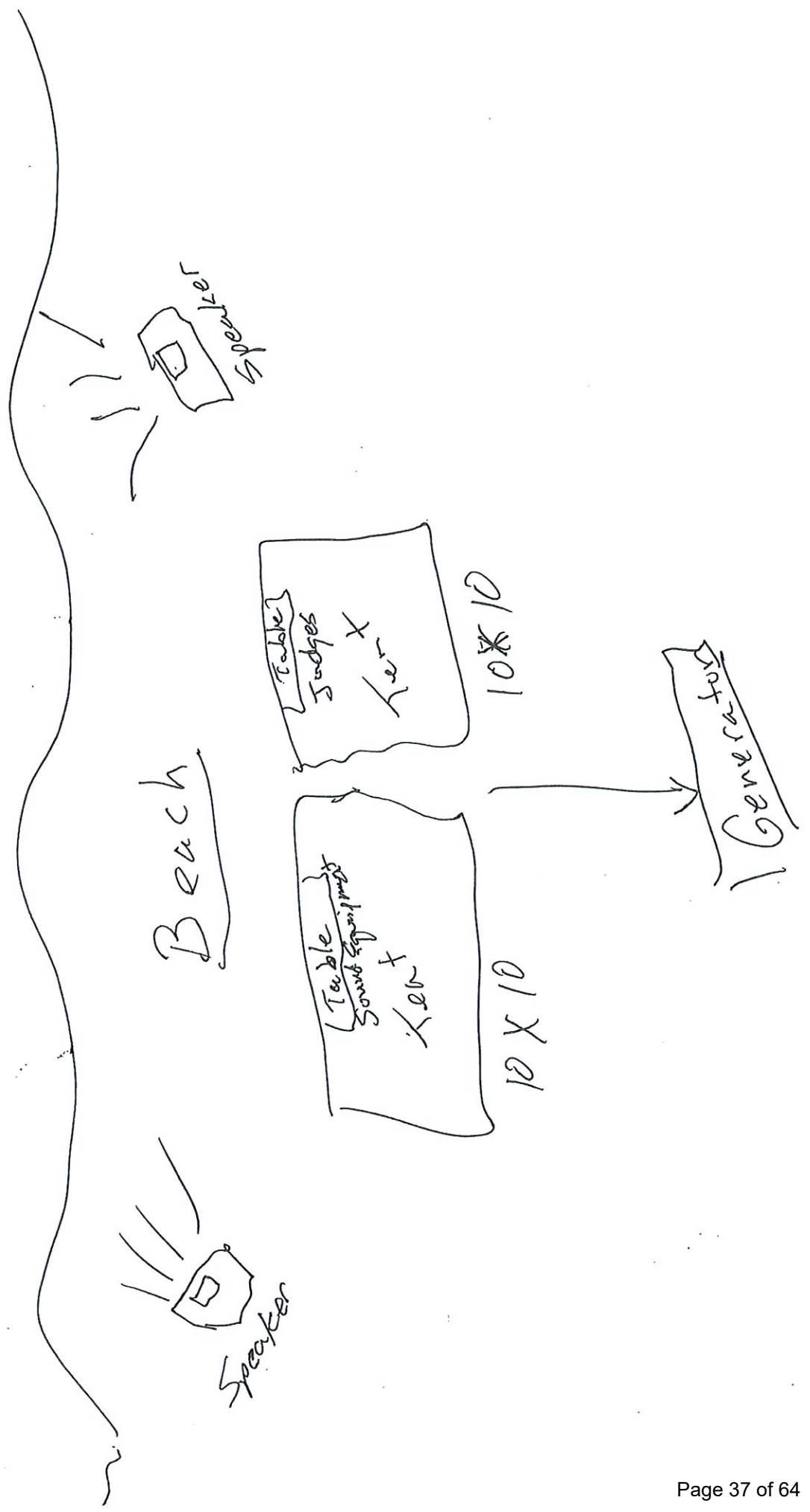
Signature: [Signature] Date: 1/4/26

This application is hereby approved, this the 16th day of February, 2026.

[Signature]
Special Events Coordinator, Town of Wrightsville Beach, North Carolina

To provide prior to event

NO CLEAN





Town of Wrightsville Beach
Post Office Box 626
321 Causeway Drive
Wrightsville Beach, North Carolina 28480
(910)256-7900

MEMORANDUM

To: Mayor Dull and Board of Aldermen
From: Matt Holland
Subject: **Adoption of Resolution (2026) 2373 adopting the 2026 Hurricane Operations Plan.**
Date: June 9, 2026

Issue/Action Requested:

Adoption of Resolution (2026) 2373 approving the 2026 Hurricane Operations Plan

Background/Purpose of Request:

While the core elements of the plan remain consistent with previous years, the updated version reflects important refinements based on recent experiences and evolving best practices. These updates ensure that Wrightsville Beach remains well-prepared to protect residents, visitors, and property in the event of a hurricane.

A clearly defined and current plan is essential for maintaining public safety, improving communication, and facilitating an efficient reentry process after a storm. By approving the 2026 update, the Town Council will reaffirm its commitment to proactive emergency management and the safety of our community.

Town Manager's Recommendation:

Adopt Resolution (2026) 2373

Attachments:

1. Resolution No. 2373 6-9-26

RESOLUTION NO. (2026) 2373

Board of Aldermen
Town of Wrightsville Beach, North Carolina
Date: June 9, 2026



A RESOLUTION OF THE BOARD OF ALDERMEN
OF THE TOWN OF WRIGHTSVILLE BEACH, NORTH
CAROLINA
ADOPTING THE 2026 HURRICANE
OPERATIONS PLAN FOR THE TOWN OF
WRIGHTSVILLE BEACH

WHEREAS, a State of Emergency may be deemed to exist during times of great public crisis, disaster, or catastrophe; and

WHEREAS, from time to time, the Town may be threatened by tropical weather;

WHEREAS, in the event of such an existing or threatened State of Emergency endangering the health or welfare of the people within the Town or threatening damage to or destruction of property, it is necessary for the Town to respond in a manner which will mitigate public injury or loss of property; and

WHEREAS, a Hurricane Operations Plan is a document to implement a course of action and to designate responsibilities during such emergencies;

NOW, THEREFORE, BE IT RESOLVED by the Board of Aldermen of the Town of Wrightsville Beach, North Carolina that the Town Manager is hereby authorized to prepare and update the Hurricane Operations Plan and to follow such plan during periods of public emergency.

BE IT FURTHER RESOLVED that the June 2026 Updated Hurricane Operations Plan, including amendments, a copy of which is on file in the Clerk's office and incorporated herein by reference, is hereby officially adopted by the Board of Aldermen.

This Resolution adopted this 9th day of June, 2026.

MacKinley Dull, Mayor

ATTEST:

Lance G. Heater, Town Clerk

(SEAL)

TOWN OF WRIGHTSVILLE BEACH

PARKS & RECREATION

4 Fran Russ Drive • P.O. Box 626

Wrightsville Beach, N.C. 28480

(910) 256-7925 • ParksAndRecreation@towb.org • www.towb.org

MEMORANDUM

To: Mayor Dull and Board of Aldermen

From: Katie Carus-Childers, Parks & Recreation Director *Katie*

Subject: Application to Name Town Assets from Lisa Weeks to Honor Tennis Instructor, Jackie Jenkins

Date: June 2, 2026

Lisa Weeks has submitted the attached Application to Name Town Assets to name the first tennis court in honor of Jackie Jenkins. Jackie has recently retired after teaching tennis lessons for over 36 years at Wrightsville Beach Park, and she will be moving to England at the end of June. Included with the application is a rendering of a proposed sign to be installed directly outside the tennis court.

Unfortunately, the timing is such that the Parks and Recreation Advisory Committee did not get to meet to discuss the application. However, an email was sent to the committee, and every one of the seven committee members responded in favor of the proposal.

No proposed monetary donation or proposed sponsorship term was included on the application.

REQUESTED ACTION: Consider Application to Name Town Assets from Lisa Weeks and provide direction to staff.



APPLICATION TO NAME TOWN ASSETS

Description / Location of Town Asset	1 st Tennis Court on left
Applicant's Name	LISA WEEKS & Friends
Applicant's Address	409 N. Channel Dr WB
Applicant's Telephone No.	910-267-5998
Applicant's Email Address	wbseahorse@yahoo.com
Type of Naming Category	Facility
Proposed Sponsorship Name	In honor of our beloved Jackie Jenkins Tennis Instructor for 36 years
Proposed Sponsorship Term	
Proposed Donation	

Include a brief description and state the reasons why the naming rights are being requested. Include all designs, pictures or concepts with the application. Provide any additional information deemed necessary to permit the Town to make an informed decision.

Jackie has retired after teaching and mentoring multi-generations of tennis players

I, LISA WEEKS, representative of the above-named applicant, hereby acknowledge that I have read the Town's Policy and Guidelines on Naming Town Assets and that the proposed request submitted meets the criteria outlined in said policy.

Lisa Weeks
(Signature)

5/1/26
(Date)

LISA WEEKS
(Printed Name)



TENNIS COURT ONE

IN HONOR OF OUR BELOVED JACKIE JENKINS
TENNIS INSTRUCTOR AT WRIGHTSVILLE BEACH PARK FOR 36 YEARS

Ken Dull
Mayor

Todd Schoen
Alderman

Zeke Partin
Alderman



Jeff DeGroote
Mayor Pro-Tem

Margaret Baggett
Alderman

Haynes Brigman
Town Manager

TOWN OF WRIGHTSVILLE BEACH

Post Office Box 626
321 Causeway Drive
Wrightsville Beach, North Carolina 28480
(910)239-1700
FAX (910)256-7910

June 9, 2026

MEMORANDUM

To: Mayor Dull and Board Members
From: Haynes Brigman, Town Manager
Re: Presentation of Wrightsville Beach Marketing Advisory Committee's proposed FY26-27 Budget

Agenda Item:

Attached is the proposed marketing budget for FY26/27 for the Town that was developed by the Wilmington and Beaches CVB staff and the Marketing Advisory Committee. These funds come from room occupancy tax dollars are spent on marketing activities for the Town. The budget is split up in the following categories:

1. Advertising/PR/Services	\$879,034
2. Community & Visitor Engagement	\$90,000
3. Brand Project	\$90,000
4. Research	\$28,996
5. Online/Website Management	\$30,827
6. Fulfillment	\$2,000
7. Images & Video	\$35,000
8. Contingency	\$21,111

Action Items:

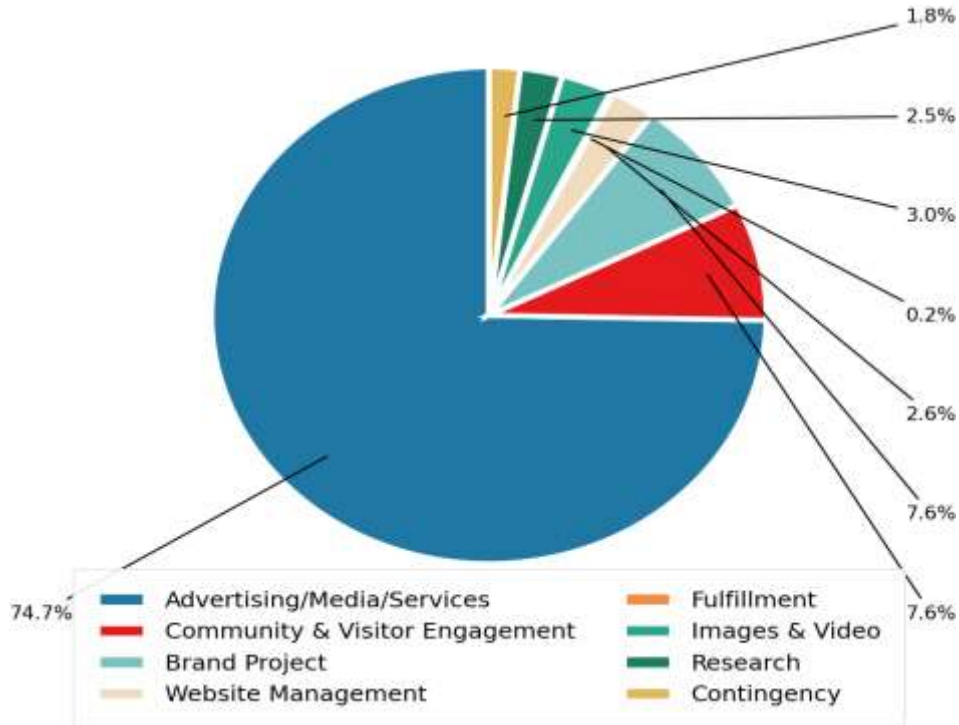
1. Discuss and ask questions
2. Consider approving the Wrightsville Beach Marketing and Advisory Committee Budget for FY 26-27 in the amount of \$1,176,968.

ADVERTISING/MEDIA/SERVICES		FY25-26	FY26-27	Difference	Notes
Unified Media Campaign	*Paid Search (Google)	\$55,250	\$60,000	\$4,750	
*Dedicated WB Media Campaign	*Paid Social (FB,IG, YouTube, Pinterest)	\$136,000	\$160,000	\$24,000	Added Pinterest, increase in YouTube
	*Programmatic Display	\$17,000	\$20,000	\$3,000	Will include remarketing
	Programmatic Display	\$83,216	\$85,000	\$1,784	Same tactic for unified as dedicated
	Custom Content (Garden & Gun)	\$18,700	\$20,000	\$1,300	WB specific campaign for G&G
	Custom Content (Matador & Other)	\$34,673	\$40,000	\$5,327	Exploring new vendors
	Publisher Direct (TripAdvisor, Hopper)	\$30,593	\$31,000	\$407	TripAdvisor and Hopper
	Sponsored Content	\$12,750	\$15,000	\$2,250	Regional publications and other
	Out of Home (Billboards, Transit)	\$0	\$17,000	\$17,000	Added for dedicated budget
	Out of Home (Billboards, Transit)	\$39,874	\$60,000	\$20,126	Increased to incorporate experiential digital into OOH
	Streaming Video	\$103,673	\$105,906	\$2,233	Top performing channel
	Print (Our State, Southern Living, NC Travel Guide)	\$41,913	\$40,000	(\$1,913)	Plus regional pubs
	*Print (Regional Pubs & G & G potentially)	\$51,000	\$50,000	(\$1,000)	Focus on regional publications
	Visit NC Co-op	\$2,850	\$2,275	(\$575)	Decreased based on lottery selections
Total Advertising		\$627,493	\$706,181	\$78,688	Increase for budget proj.
Public Relations & Social Media					
	Content Partner Program	\$17,866	\$8,750	(\$9,116)	Content development program w/ partners
	PR Content Development Fees	\$50,133	\$60,000		PR Budget (FWV)
	Social Channel Verifications	\$1,500	\$200	(\$1,300)	Monthly fee
	ManyChat	\$0	\$300	\$300	Comment answering software
	Sprout Social Monitoring & Scheduling	\$1,703	\$1,703	\$0	
	Influencer Marketing Campaigns	\$64,741	\$68,900	\$4,159	Regular and OOS campaign
Public Relations and Social Total		\$135,943	\$139,853	\$3,910	Increased due to increase budget
Contracted Services					
	Account Management	\$70,455	\$0	(\$70,455)	No more Agency of Record (AOR)
	Strategic Planning	\$0	\$10,000	\$10,000	Strategic Consulting/Branding agency
	Creative Development	\$23,760	\$23,000	(\$760)	Includes all creative services needed
Contracted Services Total		\$94,215	\$33,000	(\$61,215)	Decreased due to no AOR
ADVERTISING/MEDIA/SERVICES TOTAL		\$857,650	\$879,034	\$21,384	Increased due to increase budget

COMMUNITY & VISITOR ENGAGEMENT					
	Community and Visitor Engagement Strategy Execution	\$0	\$90,000	\$90,000	Comm/Vis Campaigns; May include visitor campaign around bridge
Comm/Vis Engagement Total		\$0	\$90,000	\$90,000	New Budget Item
BRAND PROJECT					
	Brand research & Identity	\$0	\$42,000	\$42,000	Brand research and visual identity
	Website Development	\$0	\$18,000	\$18,000	New website
	Campaign Development	\$0	\$30,000	\$30,000	New campaign
Brand Project Total		\$0	\$90,000	\$90,000	New Budget Item
RESEARCH					
	PlacerAI	\$9,000	\$9,000	\$0	Visitation Intelligence
	Key Data Short Term Rental	\$7,200	\$6,136	(\$1,064)	Short Term Rental Data
	Adara Media Attribution	\$10,800	\$10,800	\$0	Media Attribution
	Tourism Economics	\$10,800	\$3,060	(\$7,740)	Brand Impact Study
RESEARCH TOTAL		\$37,800	\$28,996	(\$8,804)	Decrease due to change in research
ONLINE MANAGEMENT					
Account Management	CMS License (Formally Acct Mgmt, CMS licensing and Module licensing)	\$7,415	\$7,109	(\$306)	decrease due to contract changes
Email Marketing	Email Marketing-Active Campaign	\$4,751	\$9,501	\$4,750	Two year contract payment
Site Development	Maintenance/Updates/General Improvements	\$2,142	\$2,142	\$0	SimpleSupport
	Social Media Aggregator Licensing	\$1,875	\$1,875	\$0	Crowdriff licensing
	Audio Eye	\$2,000	\$2,100	\$100	Slight contract increase
	Check Whats Good	\$7,200	\$8,100	\$900	Cost share mobile guide license
ONLINE MANAGEMENT TOTAL		\$25,383	\$30,827	\$5,444	Decrease from bringing SEO in house
FULFILLMENT					
	Postage	\$2,000	\$2,000	\$0	
FULFILLMENT TOTAL		\$2,000	\$2,000	\$0	
IMAGES & VIDEO					
	Video - Docuseries and additional assets	\$18,000	\$25,000	\$7,000	For WB episodes and assets
	Photography (Images, Usage Rights, Talent)	\$10,000	\$10,000	\$0	Photography assets
Images & Video Total		\$28,000	\$35,000	\$7,000	Increased due to strategy changes
Total		\$950,834	\$1,155,857	\$205,024	
Contingency		\$79,157	\$21,111	(\$58,046)	Decrease due to strategy changes
FY Budget Total		\$1,029,991	\$1,176,968	\$146,978	Increased budget projections

FY26-27 Budget Allocations

Advertising/Media/Services	\$879,034
Community & Visitor Engagement	\$90,000
Brand Project	\$90,000
Website Management	\$30,827
Fulfillment	\$2,000
Images and Video	\$35,000
Research	\$28,996
Contingency	\$21,111
Total Budget	\$1,176,968





Town of Wrightsville Beach
Post Office Box 626
321 Causeway Drive
Wrightsville Beach, North Carolina 28480
(910)256-7900

MEMORANDUM

To: Mayor Dull and Board of Aldermen
From: Haynes Brigman, Town Manager
Subject: **Dogs on the Beach Ordinance**
Date: June 9, 2026

Issue/Action Requested:

Consideration of Changes to the Dogs on the Beach Ordinance

Background/Purpose of Request:

In the Fall of 2025, the Board of Alderman directed staff to form a Working Group to discuss the Dogs on the Beach Ordinance of the Town. The purpose of the group was to analyze the current ordinance and evaluate whether any edits or adjustments were desired to meet the needs and interests of the community.

The Working Group consisted of six residents, two Town staff members (the Town Manager and Park Ranger Supervisor), a representative from the Audubon North Carolina Society, and a representative from the Sea Turtle Project. The group was formed with individuals who supported expanding dogs on the beach, those who opposed it, and those who had not yet formed an opinion prior to joining the group.

With representatives from the Town, and other non-profit groups who have strong ties to the beach and maintaining the wildlife habitats on the beach, the group was able to hear from all perspectives regarding the pros and cons of dogs on the beach.

Numerous options were discussed related to expanding the time and allowance of dogs on the beach, and no unanimous recommendation was obtained by the Working Group. However, a narrow consensus was determined. The consensus did not include input from Town staff, as staff remained neutral throughout the process, with staff's role being to outline the challenges and concerns dogs present to our operations and enforcement efforts, and offering feedback on the viability of the options discussed.

The challenges of the current ordinance, and any potential expansion of the ordinance, are significant. The public health, public safety, and nuisance issues created by allowing dogs on the beach requires significant staff resources to address, and enforcement of the current ordinance is extremely difficult for many reasons.

The current staffing levels responsible for enforcement (Park Rangers and Police Department) make it difficult to catch violators on a regular basis. We simply lack the personnel to cover the entire beach strand effectively, which leads to violations and complaints. This challenge is even more difficult in the off-season when we have fewer staff patrolling the beach at the same time dogs are allowed on the beach. In 2025, the Town issued 110 citations related to dogs on the beach (89 citations and 21 warnings), with most citations being for dogs off leash, or dogs on the beach during a restricted time.

Public Works staff estimate that they pick up 5-10 dog waste piles daily along the beach accesses and on the beach during the season when dogs are currently allowed. They also collect dog waste from the beach during the peak season, despite the dog restrictions in place during that time. Members of the Working Group also noted that as regular dog walkers, they also pick up dog waste piles while they are out, so the uncollected dog waste piles are an issue now, and this issue would worsen if the time was expanded for dogs on the beach.

In addition to the dog waste challenges on Town staff, there is also a public health impact for dog waste being left on the beach, as the waste can wash into the public waters, can be stepped on by beach goers, and can create nuisance odors. Off leash dogs are also another significant issue, with off leash dogs creating nuisances for other beach goers, disrupt migrating birds, and destruction of sea turtle nests. And finally, the risk of dog bites and dog fighting would increase with any expanded allowance for dogs on the beach.

An additional challenge related to enforcement is the ADA laws related to service animals that limit enforcement efforts from the Town.

The current ordinance restricts dogs on the beach between April 1st and September 30th. On leash dogs are allowed on the entire beach outside of these dates (October 1st – March 31st) at any time.

The following is a summary of the main options discussed and presented to the working group:

- 1) Make no adjustments to the current ordinance.
- 2) Expand the current season when dogs are allowed on the beach by adding days on either side of the season. An example would be to allow dogs from September 10th - May 1st, which would provide roughly 50 additional days for dogs on the beach.

- 3) Allow dogs on the beach between the hours of 6am-9am during the current period of time when dogs are restricted (April 1 – Sept 30)
- 4) Allow dogs on the beach year-round outside the hours of 9am-6pm.

Other administrative and enforcement updates were discussed and considered, and the working group unanimously supported the following changes to help regulate the ordinance:

- a. Limit/Restrict dogs from accessing vulnerable and protected areas of the island to protect migrant birds.
- b. Increase the civil penalty from \$250 to \$500 for violators, with the intent of deterring violators.
- c. Add dog waste stations at Beach Accesses to promote bagging dog waste and proper disposal.
- d. Increase marketing efforts to educate the public on the rules and encourage residents to register their dogs with the Town.

The consensus recommendation from the Dogs on the Beach Working Group is Option 3, which would allow dogs on the beach between the hours of 6am-9am between April 1 and September 30. The group also recommended restricting dogs on the beach on the north and south end of the island, during bird migration season. This would restrict dogs from the area north of Shell Island on the northern end of the island, and south of Access 42 on the south end of the island.

These options were presented to the Planning Board during their March 3rd meeting. During this meeting, the Planning Board voted 5-2 against the recommended change from the Dogs on the Beach Working Group, with enforcement being the most common concern. There was some confusion as to whether the Planning Board could look at other potential options for expanding dogs on the beach, but those were not discussed during the March 3rd meeting.

At a subsequent Planning Board meeting, held on April 13th, the Planning Board discussed all of the possible options discussed by the Dogs on the Beach Working Group, and after discussion, the board voted unanimously to keep the current ordinance as written, and to adjust the fines for related dogs on the beach violations to \$1,000. The current fine is \$250.

The attached draft text amendment was received by the Planning Board, but it is not reflective of all recommended changes. It is attached for reference only. Also, any potential change to the ordinance is recommended as a temporary measure to allow the Town the opportunity to review impacts of the change before making it permanent. If a change is made, the change would be effective for one year and then be re-evaluated as to whether the change should be made permanently or additional adjustments were needed.

Town Manager's Recommendation:

This information is being presented to the Board for consideration and direction.

Attachments:

1. WB Code Section 91.12

§ 91.12 DOGS AND OTHER ANIMALS PROHIBITED ON BEACH AND OTHER PUBLIC PROPERTY AT CERTAIN TIMES, PLACES. **STRIKETHROUGH/
UNDERLINE**

(A) Except as otherwise permitted herein, no animals (to include horses) shall be permitted at any time on the public beach of the Atlantic Ocean within the town. For purposes of this chapter, the "public beach of the Atlantic Ocean within the town" shall mean all of that property zoned Conservation Zone (P-1) under the Town Code and located within the town limits and lying east of Lumina Avenue and south of Jack Parker Boulevard.

(B) Between the dates of April ~~1~~2 and September ~~30~~29 of each year, no person shall allow a dog on the public beach of the Atlantic Ocean: except between the hours of 6:00 a.m. and 9:00 a.m. Notwithstanding the foregoing, dogs are prohibited at all times in the areas described in division (H).

(C) Between the dates of ~~October 1~~September 30 and ~~March 31~~April 1 of each year, dogs shall be allowed on the public beach of the Atlantic Ocean only if leashed and such leashed dog is under the control of the person in possession of such dog. Notwithstanding the foregoing, dogs are prohibited at all times in the areas described in division (H).

(D) No person shall possess or allow a snake on the public beach of the Atlantic Ocean or on any property owned by the town or on a public street or sidewalk.

(E) Service animals registered under the provisions of G.S. Chapter 168 shall be allowed on the public beach of the Atlantic Ocean at all times.

(F) The Board of Aldermen shall have the authority to prohibit dogs and other animals on any public property within the town in connection with group activities approved by the Board of Aldermen or at other times where such prohibition is deemed necessary by the Board of Aldermen for the health and safety of the general public. The general public shall be given notice of such prohibition by publication of a notice giving the dates, times and place of such prohibition at least five calendar days prior to the activity and by posting signs at the time and place of the activity giving notice of such prohibition.

(G) Dogs are prohibited at all times from the Greensboro Street Mini-Park located between Greensboro and Salisbury Streets.

(H) Notwithstanding any other provision of this section, dogs are prohibited at all times from that portion of the public beach of the Atlantic Ocean from Beach Access 42 to the southern tip of the town and from Beach Access 2 to the northern tip of the town.

(I) Any person who violates this section shall be subject to a civil penalty of \$500.00 or the maximum amount allowable by statute.

(J) Divisions (B), (C), (H), and (I) of this section are adopted as a temporary pilot program and shall expire one year after the effective date of the ordinance adopting these provisions, unless extended or reenacted by the Board of Aldermen.



Town of Wrightsville Beach
Post Office Box 626
321 Causeway Drive
Wrightsville Beach, North Carolina 28480
(910)256-7900

MEMORANDUM

To: Mayor Dull and Board of Aldermen
From: Lance Heater, Town Clerk
Subject: **Consider appointments/reappointments to the Marketing Advisory Committee.**
Date: June 9, 2026

Issue/Action Requested:

Make appointments/reappointments to the Marketing Advisory Committee

Background/Purpose of Request:

Three terms on the Marketing Advisory Committee are up for appointment or reappointment. The terms of Matthew Roberts, Ryan Smith and Lisa Corley are expiring this month. Mr. Roberts does not wish to be reappointed. We have advertised these vacancies on the Town website and on social media.

Attached for your reference is the current roster and applications received.

Town Manager's Recommendation:

Appoint 3 individuals to the Marketing Advisory Committee for terms ending June 2028.

Attachments:

1. Roster - 2026
2. Lisa Corley
3. Ryan Smith
4. Sue Bulluck
5. Ned Leary
6. Jan Turpin
7. Tracey Himmel (1)
8. Tracey Himmel (2)

**2025 WRIGHTSVILLE BEACH MARKETING COMMITTEE
TWO-YEAR TERMS (Three Consecutive Terms)**

NAME	OCCUPATION	PHONE NO.	APPOINTMENT DATES	EXPIRATION DATES
Neal Braggi 4 W. Henderson St. n.braggi@yahoo.com	Consultant	919-889-4785	Appointed 7-10-25	First Term Expires June 2027
Matthew Roberts 5446 Ridgewood Heights Dr. Wilmington, NC 28403 Mcr1072@gmail.com	Owner Soundside at Blockade Runner	828-448-2984 h 910-622-2503 b	Appointed 8-8-24	First Term Expires June 2026
Amber Julie Moshakos 2500 N. Lumina Avenue, Building A Unit 2C, WB 28480 amoshakos@lmrest.com	President LM Restaurants	919-618-4911 c 919-851-0858 b	Appointed 07-08-21 Reappointed 06-22-23 Reappointed 7-10-25	Third Full Term Expires June 2027
Ryan M. Smith (Chairman) 3116 Aster Ct., Wilmington, NC 28409 ryan.smith@trailborn.com	Director of Marketing Trailborn Surf & Sound	919-270-8345 h 910-256-7105 b	Reappointed 07-19-22	Second Term Expires June 2026
Lisa Corley (Vice-Chair) 1706 N. Lumina Ave. Wrightsville Beach, NC 28480 licorley@luminaresortwrightsville.com	Liaison for Holiday Inn Resort	910-352-0085 c 910-344-6805 b	Appointed 07-19-22	Second Term Expires June 2026
ADVISORS				
Nicolas Montoya Blockade Runner nicolasm@blockade-runner.com	TDA Appointee		Position designated By Code of Ordinances	3-Year TDA Term Expires Dec. 31, 2025
Zeke Partin 112 Lee's Cut, Wrightsville Beach, NC 28480 zpartin@towb.org	Alderman	919-880-7868	Appointed 01-7-26	First Term Ends 1/2028
LIAISONS				
Megan Buchbinder Wilmington and Beaches Convention & Visitors Bureau mbuchbinder@wilmingtonandbeaches.com	Executive Vice-President of Marketing	704-650-0536	N/A	N/A
Haynes Brigman P. O. Box 626, Wrightsville Beach, NC 28480 hbrigman@towb.org	Town Manager	239-1770	N/A	N/A



**Town of Wrightsville Beach
North Carolina**

321 Causeway Drive – P. O. Box 626
Wrightsville Beach, North Carolina 28480

BOARDS, COMMISSIONS, AND COMMITTEES APPLICATION

Applying for (check all that apply):

Parking Committee

Board of Adjustment

Historic Landmark Commission

Wrightsville Beach Marketing Committee

Planning Board

Parks and Recreation Advisory Committee

Name (First, Middle, Last): _____

Street Address: _____

Mailing Address: _____

Telephone: (Home) _____ (Business) _____

E-Mail Address: _____

Occupation: _____

Education: _____

Are you registered to vote in the Town of Wrightsville Beach? Yes No

Do you own or rent a home in Wrightsville Beach? Own Rent

If you previously made your home in a place outside of Wrightsville Beach, have you abandoned that home with intention of making Wrightsville Beach your home at this time? Yes No

Do you presently have any intention to leave Wrightsville Beach permanently and make your home in some other location? Yes No

Please state any personal, occupational, or previous experience that you feel might be pertinent to service on the board, commission, and/or committee that you are applying for:

Please state your interest in serving on the board, commission, and/or committee that you are applying for:

Number of Years as Resident: _____

Submittal Date: _____



**Town of Wrightsville Beach
North Carolina**

321 Causeway Drive – P. O. Box 626
Wrightsville Beach, North Carolina 28480

BOARDS, COMMISSIONS, AND COMMITTEES APPLICATION

Applying for (check all that apply):

- | | |
|---|--|
| <input type="checkbox"/> Parking Committee | <input type="checkbox"/> Board of Adjustment |
| <input type="checkbox"/> Historic Landmark Commission | <input checked="" type="checkbox"/> Wrightsville Beach Marketing Committee |
| <input type="checkbox"/> Planning Board | <input type="checkbox"/> Parks and Recreation Advisory Committee |

Name (First, Middle, Last): Ryan M. Smith

Street Address: 3116 Aster Court, Wilmington, NC 28409

Mailing Address: SAME

Telephone: (Home) 9192708346 (Business) Trailborn

E-Mail Address: ryan.smith@trailborn.com

Occupation: Regional Director of Marketing

Education: BS Public Relations: Appalachian State University

Are you registered to vote in the Town of Wrightsville Beach? Yes No

Do you own or rent a home in Wrightsville Beach? Own Rent

If you previously made your home in a place outside of Wrightsville Beach, have you abandoned that home with intention of making Wrightsville Beach your home at this time? Yes No

Do you presently have any intention to leave Wrightsville Beach permanently and make your home in some other location? Yes No

Please state any personal, occupational, or previous experience that you feel might be pertinent to service on the board, commission, and/or committee that you are applying for:

I have been a member of the MAC committee for 4 years and I currently serve as Chair of the Committee. I have a 20-year background in

the tourism industry working for CVBs and hotels in both marketing and PR roles.

Please state your interest in serving on the board, commission, and/or committee that you are applying for:

I'm hoping to continue serving on the committee to help build on the work we're doing to promote Wrightsville Beach to key markets,

collaborate with Wilmington & Beaches on destination-wide initiatives, support local businesses, and create experiences that encourage

visitation while also being mindful of how tourism impacts our local residents.

Number of Years as Resident: _____ Submittal Date: 05/20/26



**Town of Wrightsville Beach
North Carolina**

321 Causeway Drive – P. O. Box 626
Wrightsville Beach, North Carolina 28480

BOARDS, COMMISSIONS, AND COMMITTEES APPLICATION

Applying for (check all that apply):

- | | |
|---|--|
| <input checked="" type="checkbox"/> Parking Committee | <input type="checkbox"/> Board of Adjustment |
| <input type="checkbox"/> Historic Landmark Commission | <input checked="" type="checkbox"/> Wrightsville Beach Marketing Committee |
| <input type="checkbox"/> Planning Board | <input type="checkbox"/> Parks and Recreation Advisory Committee |

Name (First, Middle, Last): Susan k Bulluck

Street Address: 315 W. Salisbury St

Mailing Address: PO box 466

Telephone: (Home) 9106192026 (Business) 9107999703

E-Mail Address: bks42@aol.com

Occupation: Consultant

Education: BA, BS, MSW

Are you registered to vote in the Town of Wrightsville Beach? Yes No

Do you own or rent a home in Wrightsville Beach? Own Rent

If you previously made your home in a place outside of Wrightsville Beach, have you abandoned that home with intention of making Wrightsville Beach your home at this time? Yes No

Do you presently have any intention to leave Wrightsville Beach permanently and make your home in some other location? Yes No

Please state any personal, occupational, or previous experience that you feel might be pertinent to service on the board, commission, and/or committee that you are applying for:

I have been involved and served on various committees and projects in WB for over 50 years.

Please state your interest in serving on the board, commission, and/or committee that you are applying for:

I believe that businesses need representation via Chamber membership they serve not only the residents but also are the conduit to ROT. No businesses would mean no ROT and far higher property taxes for all WB

Number of Years as Resident: 50+

Submittal Date: 3-23-2026

"Upon appointment to a Board/Committee, the information contained herein becomes a matter of public record per North Carolina General Statute 132-1."



Town of Wrightsville Beach
North Carolina

321 Causeway Drive – P. O. Box 626
Wrightsville Beach, North Carolina 28480

BOARDS, COMMISSIONS, AND COMMITTEES APPLICATION

Applying for (check all that apply):

- Parking Committee
- Historic Landmark Commission
- Planning Board
- Board of Adjustment
- Wrightsville Beach Marketing Committee
- Parks and Recreation Advisory Committee

Name (First, Middle, Last): Edmund (Ned) Conger Leary

Street Address: 2512 N Lumina ave Unit 3 D

Mailing Address: 2512 N Lumina Ave Unit 3D, WB 28480

Telephone: (Home) 3363454059 (Business) 3363454059

E-Mail Address: ned@nedleary.com

Occupation: Marketing Consultant/Photographer/Videographer

Education: Episcopal High School, Hampden Sydney College, Wake Forest University (MBA)

Are you registered to vote in the Town of Wrightsville Beach? Yes No

Do you own or rent a home in Wrightsville Beach? Own Rent

If you previously made your home in a place outside of Wrightsville Beach, have you abandoned that home with intention of making Wrightsville Beach your home at this time? Yes No

Do you presently have any intention to leave Wrightsville Beach permanently and make your home in some other location? Yes No

Please state any personal, occupational, or previous experience that you feel might be pertinent to service on the board, commission, and/or committee that you are applying for:

20 years experience in Brand Marketing (RJReynolds) Final position President of Sports Marketing (Winston Cup series, etc).

Last 20 years as photographer and Marketing consultant for small to medium size businesses building brands and marketing programs.

Please state your interest in serving on the board, commission, and/or committee that you are applying for:

I would like to contribute to identifying the best way to market WB (What we want it to stand for, it's positioning)

that both increases appeal/value AND balance needs of residents while avoiding overcrowding.

Number of Years as Resident: 20

Submittal Date: 5/28/26

Note about transcribed forms: this format exists to remove accessibility barriers, but some recipients prefer the original printed format. If you'd like help moving your entries into the original form, please use the live assistance options in the sidebar or contact the author.

Town of Wrightsville Beach seal with the words Wrightsville Beach N.C. around a circular emblem showing a bird, water, and shoreline.

**Town of Wrightsville Beach
North Carolina**

321 Causeway Drive – P. O. Box 626
Wrightsville Beach, North Carolina 28480

Boards, Commissions, and Committees Application

Applying for (check all that apply):

- Parking Committee
- Historic Landmark Commission
- Planning Board
- Board of Adjustment
- Wrightsville Beach Marketing Committee
- Parks and Recreation Advisory Committee

Name (First, Middle, Last):

Jan Turpin

Street Address:

105 Island Dr. Wrightsville Beach, NC 28480

Mailing Address:

105 Island Dr. Wrightsville Beach, NC 28480

Telephone: (Home) 910/619-7942

(Business)

E-Mail Address:

thejaytees@aol.com

Occupation:

retired

Education:

Bachelor of Arts Business Administration UNC Charlotte

Are you registered to vote in the Town of Wrightsville Beach?

- Yes
- No

Do you own or rent a home in Wrightsville Beach?

Own Rent

If you previously made your home in a place outside of Wrightsville Beach, have you abandoned that home with intention of making Wrightsville Beach your home at this time?

Yes No

Do you presently have any intention to leave Wrightsville Beach permanently and make your home in some other location?

Yes No

Please state any personal, occupational, or previous experience that you feel might be pertinent to service on the board, commission, and/or committee that you are applying for:

the board, commission, and/or committee that you are applying for [1]
 I have served as a volunteer with other organizations (church, PTA, food bank, Garden Club) a

the board, commission, and/or committee that you are applying for [2]
 help me be an asset to the Wrightsville Beach Marketing Committee. I have held leadership po

the board, commission, and/or committee that you are applying for [3]
 positions.

Please state your interest in serving on the board, commission, and/or committee that you are applying for:

Please state your interest in serving on the board, commission, and/or committee that you are applying for [1]
 I'm excited to possibly have an opportunity to help determine how Wrightsville Beach's tourism

Please state your interest in serving on the board, commission, and/or committee that you are applying for [2]
 features that we all love - clean beach and beautiful water, Ocean Rescue, police and fire depa

Please state your interest in serving on the board, commission, and/or committee that you are applying for [3]
 lanes and sidewalks for the tourists and residents to enjoy, handicap accessibility as needed, a

Number of Years as Resident:

Submittal Date:

"Upon appointment to a Board/Committee, the information contained herein becomes a matter of public record per North Carolina General Statute 132-1."

This document was transcribed by AI and may contain mistakes that seem believable. To overcome this limitation, we offer 30 minutes of free Aira visual interpreting. Call 1-800-835-1934 or use the Aira app, give the access code "DocAccess", and share this document ID with your interpreter: 047-411. Your interpreter can view the document at docaccess.com/go. All users agree to the [terms of use](#) by using this product.



**Town of Wrightsville Beach
North Carolina**

321 Causeway Drive – P. O. Box 626
Wrightsville Beach, North Carolina 28480

BOARDS, COMMISSIONS, AND COMMITTEES APPLICATION

Applying for (check all that apply):

- | | |
|---|--|
| <input type="checkbox"/> Parking Committee | <input type="checkbox"/> Board of Adjustment |
| <input type="checkbox"/> Historic Landmark Commission | <input checked="" type="checkbox"/> Wrightsville Beach Marketing Committee |
| <input type="checkbox"/> Planning Board | <input type="checkbox"/> Parks and Recreation Advisory Committee |

Name (First, Middle, Last): Theresa Griffin Himmel

Street Address: 102 North Channel

Mailing Address: 540 South Elliott Dr Apt 106 Chapel Hill, NC

Telephone: (Home) 9197046853 (Business) _____

E-Mail Address: tracey.himmel@gmail.com

Occupation: Development at Duke medical school

Education: Boston College

Are you registered to vote in the Town of Wrightsville Beach? Yes No

Do you own or rent a home in Wrightsville Beach? Own Rent

If you previously made your home in a place outside of Wrightsville Beach, have you abandoned that home with intention of making Wrightsville Beach your home at this time? Yes No

Do you presently have any intention to leave Wrightsville Beach permanently and make your home in some other location? Yes No

Please state any personal, occupational, or previous experience that you feel might be pertinent to service on the board, commission, and/or committee that you are applying for:

I've worked at the Chapel Hill Chamber of Commerce and at WCHL SELLING ADVERTISING

Please state your interest in serving on the board, commission, and/or committee that you are applying for:

As a new permanent resident of Wrightsville Beach, I'm dedicated to championing our exceptional community.

I look forward to combining my training experience and professional abilities to elevate our town's profile, and

Share its unique coastal charm.

Number of Years as Resident: 10 Submittal Date: June 1, 2026

"Upon appointment to a Board/Committee, the information contained herein becomes a matter of public record per North Carolina General Statute 132-1."

Tracey Griffin Himmel

Chapel Hill, NC · 919.704.6853 · Tracey.himmel@gmail.com · [LinkedIn](#)

SUMMARY

Senior medical school advancement leader with extensive experience in **leadership annual giving, reunion giving, and special/major gift cultivation**. Proven success managing **\$25K–\$99K capacity donors**, upgrading consistent annual donors, and partnering with major and planned giving to build robust pipelines. Brings strategic oversight of reunion giving, volunteer leadership, and multi-year annual commitments to expand participation and revenue.

EXPERIENCE

Duke University School of Medicine

Associate Director, Reunion Giving | January 2023 – Present

- Provide strategic leadership for the School of Medicine reunion giving program, overseeing **goal setting, prospect strategy, volunteer engagement, and solicitation planning** across multiple reunion cycles.
- Identify, qualify, cultivate, solicit, and steward alumni donors with **leadership annual and special gift capacity**, building strong pipelines to major and planned giving.
- Partner closely with Major Gift and Planned Giving Officers to secure significant commitments, including:
 - \$2.3M gift from Dr. William Spencer (2026)
 - \$100K gift from Dr. York Miller (2026)
 - \$1.5M gift from Steve and Bunny Koff (2025)
 - \$2.0M gift from Dr. Sandy Williams (2024)
 - In progress: \$250K from Ann and Robb Campbell; \$500K from Dr. Peter Burk
- Consistently **exceeded reunion participation and dollar goals**, leveraging data-driven strategies and peer-to-peer outreach.
- Recruit, train, and manage alumni reunion committees; exceeded a target of 48 volunteers by **45–50%**, expanding peer solicitation reach and class engagement.
- Develop and execute **multi-year annual giving strategies**, including leadership annual gifts and pledge structures that strengthen donor retention and upgrade trajectories.
- Revitalized the 4th-Year Medical School Class Gift campaign, achieving **98% participation**, reinforcing early donor habits and pipeline development.

- Collaborate cross-functionally with Alumni Affairs, Stewardship, Special Events, Communications, and Advancement Records to ensure **timely acknowledgment, reporting, and stewardship**.
 - Serve as a resource on **reunion giving best practices, leadership annual giving, and volunteer-led fundraising** for School of Medicine development colleagues.
-

Chapel Hill Media Group

Account Executive | 2017 – 2022

- Managed a portfolio of business clients using **relationship-based cultivation and upgrade strategies**.
 - Consistently exceeded annual revenue goals through consultative selling and long-term relationship management.
-

Chapel Hill–Carrboro Chamber of Commerce

Business Development & Membership Recruitment | 2012 – 2016

- Achieved **record-breaking membership revenue and recruitment**, strengthening recurring revenue and participation.
 - Built onboarding and engagement systems that increased retention and donor/member satisfaction.
-

Chapel Hill–Carrboro Youth Forward

Project Director | 2012

- Collaborated with major philanthropists to launch a new nonprofit initiative, coordinating donor engagement and early-stage stewardship.
-

University of North Carolina School of Social Work

Resource Manager | 2009 – 2012

- Developed statewide resources supporting families and community partners; frequent public presentations and stakeholder engagement.
-

ReliaStar (ING), New York, NY

Assistant Regional Manager | 1991 – 1999

- Managed **\$6M in annual revenue** and a complex client portfolio, developing long-term trust with Fortune 500 clients.
 - Recognized with multiple regional and national sales awards.
-

EDUCATION

B.S. in Management

Boston College, Carroll School of Management

LEADERSHIP & SERVICE

- Board Member: American Pilgrims on the Camino de Santiago; Boston College Alumni Association; Chapel Hill Service League; UNC Center for Excellence in Community Mental Health
 - Fundraising Volunteer: Carrboro High School; St. Thomas More Catholic Church
-

ADDITIONAL

- Languages: Fluent Spanish; Conversational French
- Interests: Travel, yoga, skiing, tennis, hiking, triathlons